



snowdome™  
FOUNDATION  
*making hope real*

20  
19

Annual Review  
with 2018-19  
Financial  
Highlights

## Celebrating 10 years

of 'making hope real'  
for Australian blood  
cancer patients



# What's in a name?

**The Snowdome Foundation is named after Chloe Rutherford.**

Chloe was one of those who didn't make it. Diagnosed with leukaemia in 2007, Chloe seemingly beat the disease only to relapse and die of complications arising from pneumonia in 2009.

She is survived by her loving mother, beautiful sister and her adoring dad, who is a big part of Snowdome.

The Foundation's unusual name emerged from a case of mistaken identity rather than a flash of inspiration, but it's entirely fitting.

On the first of many visits to the Royal Children's Hospital in Melbourne, Chloe thought she saw a gift shop, with snowdomes from all over the world adorning its glass walls.

In fact, it was the nurses' station in the middle of the surgery, but to Chloe it was beautiful and magical, and like all things beautiful, she just had to have a snowdome of her own. Of course, she got what she wished. As she bravely battled her cancer, more and more snowdomes appeared; gifts from family, from friends both old and new and from the nurses who cared for her.

So, when the Foundation was conceived it seemed only fitting to name it after Chloe's love of snowdomes.



## Contents

Vision, Mission, Values and Behaviours	4	Australasian Lymphoma Alliance	22
Message from our Snowdome Chairperson and CEO	6	Blood Cancer Research WA	23
Message from our Co-founders	8	Fundraising Events	24
Our Journey So Far	10	Bloody Good Dinner™ Event	26
Ten Years of Scientific Gains	12	Maddie Riewoldt's Vision	28
Our Snowdome Researchers	14	Financials	30
CAR T-cell Therapy	16	Board of Directors	34
Joining Forces with World-Leading Blood Cancer Organisations	17	Foundation Partners and Stakeholders	36
2019: A Year in Review	18	Appreciation	37
What We Fund	20	Committees and Executive	41
The Wilson Centre	21	Bequests to Snowdome	42
		Dedication	43

### Our thanks go to:

Davidson Branding who worked tirelessly to bring this review to life.

Our generous photographers, Peter Bratuskins, Chris Budgeon, Georgie Imhoff, Stewart Leishman, Nish Parnavitana, and Anthony Poletto who have captured our researchers, board members, executives, donors and events so beautifully.

Without your support we could not have produced this review.

Cover page  
Chloe Rutherford, image supplied by Grant Rutherford

Current page  
One of Chloe's beloved snowdomes



### Our Vision

To give every Australian blood cancer patient the best chance for a cure.

### Our Mission

To accelerate next-generation treatments for Australian blood cancer patients to help them live longer, better lives.

As an organisation with a very engaged 'doing' Board and passionate Executive, Snowdome stays true to its values and behaviours.

### Our Values



Restless in our pursuit of cures



Excellence in all we do



Collaboration for the greater good



Openness in our approach



Relevance in the world of blood cancer

### Our Behaviours



Passionate beyond belief



Persistence until exhaustion



Curiosity of what we can be



Respect for everyone and everything



Integrity above all else



Melissa Jones  
Volunteer

# Message from our Snowdome Chairperson and CEO

Ten years of 'making hope real' for Australian blood cancer patients through ground-breaking translational research, that is something we can all be proud of.

When Snowdome was founded our mission was to accelerate next-generation treatments for Australian blood cancer patients to help them live longer, better lives.

We know that the research we are funding is doing this right now. Whether it be through genomic testing that provides insight into the best treatment,

or through a clinical trial that allows access to novel treatments not yet approved. This year we heard from many patients whose lives have been saved as a result of research funded by the Snowdome Foundation. That makes for a great day, week and even decade of work.

Advances are being made in medical science at lightning speed, it is no longer small incremental changes, it feels like we are taking massive strides. These kinds of advances can only be made when we fund 'high impact' research. Research that relies on philanthropic donations. So, while this Annual Review is a celebration and reflection on ten years of Snowdome, it is really a

reflection on your trust in us with your donations, pro bono contributions and support. Without your belief in us we would not be able to 'make hope real' for Australian blood cancer patients.

May Snowdome continue to be a beacon of love and strength to all of us.

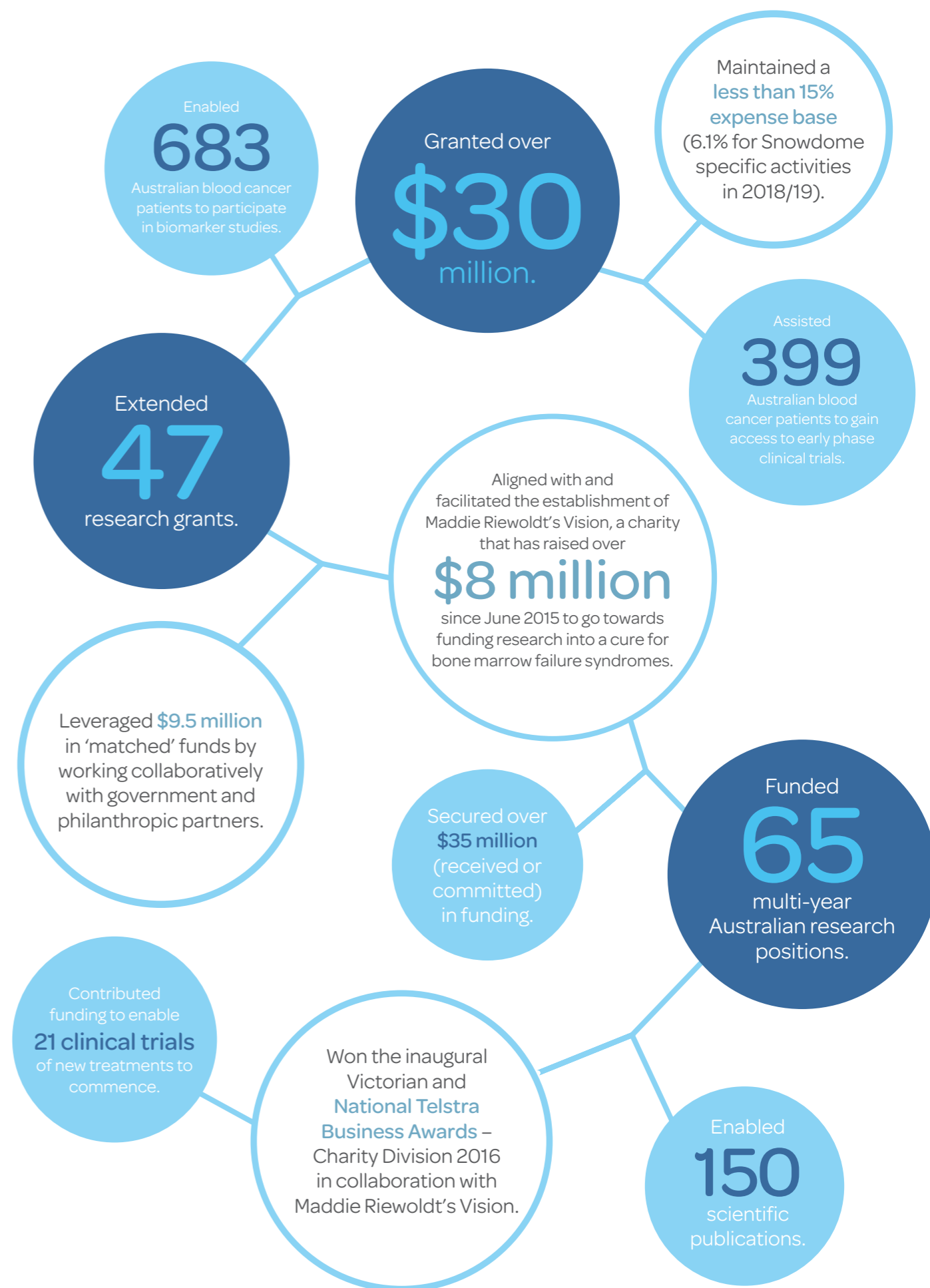


*Roger Greenman*  
Roger Greenman AM  
Chairperson



*Miriam Dexter*  
Miriam Dexter  
Chief Executive Officer

## Since 2010, Snowdome has:



# Message from our Co-founders

## Different reasons but one shared vision.

Grant Rutherford, Rob Tandy and Miles Prince are touched by blood cancer in different ways. One sadly lost his daughter to leukaemia, one doesn't want to lose his father to myeloma and one spends every day trying to keep his patients' blood cancer under control. All three came together because they were motivated to 'make hope real' for Australian blood cancer patients, and believed that there had to be a better way to beat these insidious conditions. Ten years ago, they founded the Snowdome Foundation. They would like to share with you their hopes, reflections and gratitude.

## Creating 'hope' for Australian blood cancer patients

Prof Miles Prince's AM wanted to be able to offer his patients more. He was frustrated that he could not get new treatments to his patients with blood cancer faster. Being acutely aware of other organisations around the world that were achieving this goal, Miles knew it was possible. As he imagined this dream, two men joined him with a similar goal.

Rob Tandy had just become a father and four weeks later was delivered the news that his own dad had a terminal cancer, myeloma. Faced with the reality of his child growing up not knowing his grandfather, just as he had experienced, Rob was determined to make a difference. He saw that there was no organisation exclusively dedicated to finding a cure, to funding blood cancer research.

Grant on the other hand had just lost his beautiful daughter Chloe to leukaemia. While his emotions were quite raw, Miles, a family friend, knew of Grant's desire to honour his daughter Chloe by telling her story. Grant wanted to be part of something that gave those living with blood cancer real hope at a cure. He remembers thinking, *'there was no hope bringing Chloe back, but if I could help through her story to save one life, that would be an amazing day.'*

And so, the Snowdome Foundation was born. Its clear mission was to accelerate next-generation treatments to Australian blood cancer patients to help them live longer, better lives.

On the future of the foundation, all three founders are united on one thing; they hope in the next ten years there won't be a critical need for the Snowdome Foundation. They hope that research right now, and in the future, will uncover a cure.

## Reflecting on ten years

**Gratitude:** Miles, Rob and Grant are filled with gratitude for our donors, our researchers and the patients that drive our passion.

To Snowdome's supporters, it's every little thing and every big thing you've done for us, those contributions that cannot be measured. They are wonderful acts of generosity and kindness. They are the things we'll never take for granted. You are a huge part of the Snowdome story and always will be.

To our researchers, we are grateful for your curiosity, your expertise and tireless work. You are the unheralded stars of our world. The dedication, effort and sacrifices you make every day to find a cure for blood cancer is incredible. What it comes down to is simply put by Rob. *'You have kept my dad alive. But more than that, you've given my children the gift of time with their grandfather.'*

Lastly, to whom we do it for, blood cancer patients. We know your journey intimately. We know there are often set-backs and challenges along the way, and that there are times of absolute despair. Sometimes a cure seems at your fingertips but the next day, a million miles away. All the same, we are right here for you. Everything we do is to give you, your friends and loved-ones the best opportunity to lead longer, more fulfilled lives, to give children the chance to grow up and parents and grandparents the chance to grow older. For you, we will continue to make the hope that you can beat your blood cancer a reality.

## Pictured Right (L to R)

Prof Miles Prince AM, Rob Tandy and Grant Rutherford

# Our Proudest Moment



## Miles

When you know your strategy for picking the diamonds in research is validated and this occurred when Mary Ann Anderson, a researcher Snowdome supports, won the Victoria Premiers Award for Health and Medical Research. I am also incredibly proud of the success that has been achieved at the Wilson Centre at Peter MacCallum Cancer Centre. To know that we are saving people's lives, giving patients targeted treatments, and saving them the toxicity of an unnecessary treatment.

## Rob

I have two best moments and I can't choose. One would be when we received our inaugural major donation from the very generous Morris Family and the second would be at the inaugural Bloody Good Dinner™ event. Both moments were cementing of the fact we were truly creating something special and people believed in us. It was however the first Bloody Good Dinner™ event that it dawned on me as to how respected Snowdome had become. It was an event that gathered an amazing group of people together, to raise money for blood cancer and bone marrow failure research created with our great friends at Maddie Riewoldt's Vision.

## Grant

One of the best moments was when Miles rang to inform us that Bruce Wilson was signing a \$5.5 million donation to create the Christine and Bruce Wilson Centre for Lymphoma Genomics. From a big, generous act even bigger things have grown. The work the Wilson Centre is doing – giving Australians a fighting chance from the very start to beat their cancer – is reaping unbelievable results and it's only getting better.

Thank you for believing in us.  
Thank you for trusting us.  
Thank you for supporting us.

# Our journey so far

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

**Dec 2010**  
Morris Family Foundation – 1st major donor



**Aug 2010**  
Arnold Bloch Leibler – 1st pro bono partner

**Aug 2011**  
The Pratt Foundation – 1st donation towards CEO position

**June 2012**  
**1st Fellowship**  
Peter Mac Fellowship with co-funding from Victorian Epigenetics Group – Dr Michael Dickinson



**7 Aug 2013**  
Australia's 1st live & interactive virtual event – Snowdome Foundation 'Great Shake-Up'



**30 June 2014**  
1st collaborative granting partnership: Victorian Cancer Agency-University of Melbourne- Eva & Les Erdi/ Snowdome Foundation – Dr Jake Shortt – up to \$800k

**Feb 2015**  
Launched Centre of Research Excellence in Myeloma at Victorian Comprehensive Cancer Centre (generously funded by Morris Family Foundation, Ernest Heine Family Foundation and anonymous donors)

**May 2015**  
Snowdome Foundation collaborative partnership with Maddie Riewoldt's Vision



**Aug 2016**  
Inaugural Telstra Business Awards National Charity winner in collaboration with Maddie Riewoldt's Vision



**2016**  
1st Corporate partner: Vision Super-Snowdome Foundation Partnership launched with a Fellowship and employee supported bicycle race

**Aug 2017**  
Launch of US\$3.7m Leukemia & Lymphoma Society – Snowdome Foundation – Leukaemia Foundation Translational Research Programs grants program

**17 Oct 2017**  
Launch of the Christine and Bruce Wilson Centre for Lymphoma Genomics at Peter MacCallum Cancer Centre, **Snowdome's largest grant of \$5.5M**



**Aug 2017**  
Snowdome governance support for Blood Cancer Research WA



**Nov 2018**  
Snowdome governance support for the Australasian Lymphoma Alliance



**Oct 2019**  
683 Australian blood cancer patients are participating in biomarker studies due to Snowdome support

**Oct 2019**  
Enabled 21 clinical trials covering lymphoma, myeloma and leukaemia & 399 patients gaining access to new treatments

**Sept 2019**  
Raised \$35 million

**Apr 2019**  
Gandel Philanthropy- Snowdome Foundation Innovation Fellow, Dr Mary Ann Anderson, won Victorian Premiers Award for Health and Medical Research – Clinical Researcher Award



**2018**  
#59 Top Financial Times 1000 High-Growth Companies in Asia-Pacific

**Aug 2018**  
Launch Gunn Family Fellowship for Women in Haematology in collaboration with Maddie Riewoldt's Vision



# years of scientific gains

The Snowdome Foundation was founded ten years ago with the mission to accelerate next-generation treatments to Australian blood cancer patients to help them live longer, better lives.

Over the ten years we have seen the treatment landscape change dramatically. The advances made in science and development of new therapies, new ways to attack the cancer and new ways to harness our own immune system are exciting and very promising. We are seeing a new generation of treatments for blood cancer patients. We eagerly anticipate the exciting new scientific advances that the next ten years will bring.



## Immunotherapy 2010 – 2020

Immunotherapy is a class of treatment that takes advantage of a person's own immune system to kill cancer cells. The agents target different pathways to destroy the cancer cells. This can be through targeted antibodies, immunomodulators and chimeric antigen receptor (CAR) T-cell therapy.

Over the last three years there have been more than 43 immunotherapies approved in the US for the treatment of different blood cancers. Some bind to new targets, some are more targeted to the cancer cells and some have less side effects but what they all do is provide new hope, and more options to attack and kill the cancer. Snowdome is dedicated to funding research that helps patients access these new therapies sooner.



## Targeted Antibodies 2006 – 2020

Targeted antibodies are proteins produced by the immune system that can be customised to target specific markers on cancer cells in order to disrupt cancerous activity, especially unrestrained growth.

Over the last 10 years eight different proteins that play a role in cancer development have had therapies designed that specifically target each of the individual proteins. The treatments span myeloma, lymphoma and leukaemia.



## Immunomodulators 2016 & 2017

Immunomodulators manipulate the checkpoint "brakes" and "accelerators" of the immune system. Checkpoint inhibitors are antibodies that target these immune suppression molecules on immune cells to unleash new or enhance existing immune responses against cancer. Cytokines regulate immune cell maturation, growth, and responsiveness. Adjuvants can stimulate killer cell pathways to provide longer protection or produce more antibodies.

A cytokine that targets the IFNAR1/2 pathway was approved in 2017 for both leukaemia and lymphoma. A cytokine that targets the PD-1/PDL1 for lymphoma was approved in 2016.



## Chimeric antigen receptor T-cell therapy 2018

In CAR T-cell therapy, T-cells are extracted from a patient's body and genetically engineered with chimeric antigen receptors (CARs) that identify the cancer and kill it. CAR T-cell therapy is showing real promise in previously untreatable blood cancer patients.

CAR T-cell therapy is approved and funded for Acute Lymphocytic Leukaemia and Diffuse Large B-Cell Lymphoma in Australia.



## Snowdome Foundation Research

The Snowdome Foundation identifies and funds blood cancer research in areas that provide the greatest advances in cancer treatment and management.

Over the last ten years, we have focused on the following strategic pillars: epigenetics, biomarkers, genomics and immunotherapy.

# Funding amazing researchers

In the words of one of our Founders, Grant Rutherford, "Our researchers are the engine room of Snowdome, brilliant minds shaking the way we look at and treat blood cancers. We're grateful for their curiosity, expertise and tireless work."

The Snowdome Foundation has funded vital human infrastructure to enable critical research to get off the ground. As Dr Paul Yeh commented, "Without Snowdome and the Klempfner Fellowship I don't think I would have had the opportunity to pursue a career in blood cancer research."

Funded over **65** multi-year research positions.

Extended **47** research grants.



Dr Belinda Guo



Dr Gareth Gregory



Prof Miles Prince AM



Prof Andrew Roberts



A/Prof Eliza Hawkes



Dr Mary Ann Anderson



Dr Paul Yeh



Dr Melita Kenealy



A/Prof Jake Shortt



Prof Jeff Szer



Dr Piers Blombery



A/Prof Chan Cheah



Prof Judith Trotman



Prof Mark Dawson



Dr Michael Dickinson



Prof Sean Grimmond



Dr Amit Khot



Dr Kylee Maclachlan



Prof David Ritchie



Prof Andrew Spencer



Dr Xuan Ni Tan



Dr Carrie Van Der Weyden

Making a difference in blood cancer treatment through an Australian network of talented researchers.



# CAR T-cell Therapy Hope for the Future

Chimeric Antigen Receptor T-cell Therapy (CAR T) is the new frontier in immunotherapy blood cancer treatment.

In December 2018 the Australian Therapeutic Goods Administration (TGA) approved the use of CAR T-cell therapy for two types of blood cancer, acute lymphoblastic leukaemia (ALL) and diffuse large B-cell lymphoma (DLBCL). In April 2019 funding for the use of CAR T-cell therapy was granted for relapsed or refractory acute lymphoblastic leukaemia (ALL) in paediatric and young adult patients. After initially rejecting funding for DLBCL in November 2019 the Medical Services Advisory Committee (MSAC) reassessed the evidence and granted approval for funding in January 2020.

We believe CAR T-cell therapy is a turning point when it comes to the management of blood cancers. Clinicians' understanding of this complex treatment option is evolving with each patient treated. Their understanding of how to best prepare the patient, when to infuse, how to manage the side effects and even the best candidates for treatment are expanding. Therefore, we can only expect patient outcomes to improve with experience. Clinical trials are underway for other types of blood cancers too. Mantle cell lymphoma, multiple myeloma, follicular lymphoma and even chronic lymphocytic leukaemia. While it is still early days, the results so far look positive. With a pipeline of new indications, one can expect this new therapy to become a regular part of a cancer treatment plan in the near future.

However, there are limitations. At present, only a few clinicians and hospitals have been accredited to administer CAR T-cell therapy. We need to be ready for the future, we need to help hospitals and the haematology teams prepare for CAR T-cell therapy.

**With blood cancers increasing in prevalence, equitable access to this potentially life saving treatment is an area of future investment for the Snowdome Foundation.**



Image Courtesy of Epworth

# Joining Forces with World-Leading Blood Cancer Organisations

The Snowdome Foundation has partnered with US-based The Leukemia & Lymphoma Society (LLS) and the Leukaemia Foundation to fund four blood cancer research projects with Australian researchers through the LLS Translational Research Program. This is a great example of three leading organisations coming together to support the most innovative blood cancer research with the potential not only to improve treatment and outcomes for Australian patients, but for people living with blood cancer around the world. LLS funds new and innovative research that shows high promise for translating basic biomedical knowledge to clinical application. The Translational Research Program is an LLS initiative, however this is the first time two Australian organisations have partnered with LLS to increase funding opportunities for Australian researchers through that Program.



Prof Stephen Nutt, Myeloma Research



Dr Ashwin Unnikrishnan, Myelodysplastic Syndrome Research



Prof Ricky Johnstone, Lymphoma Research



Dr Charles Mullighan, Leukaemia Research



## A Year in Review

# 2019

Blood Cancer Research  
WA has enabled

# 79

WA blood cancer patients to gain  
access to clinical trials since 2018  
(see page 23).

Partnered with Leukemia &  
Lymphoma Society (US)  
and Leukaemia Foundation  
(Aus) to co-fund

# US\$3.7 million

in 'global-best' blood cancer research  
by Australian researchers.

### Australasian Lymphoma Alliance (ALA):

Through Snowdome support ALA has  
grown to over 60 members across  
30 sites from Australia, New Zealand  
and Singapore. There have been  
8 publications and 12 collaborative  
projects are in progress  
(see page 22).

Secured

# \$4.5 million

in matched funding.

Partnered with Epworth  
Medical Foundation to  
co-fund 3 cutting-edge  
projects.

In collaboration with  
Maddie's Vision raised over

# \$800K

at the third 'Bloody Good Dinner' event  
(see page 26).



Dr Indu  
Ramen  
working in  
the lab

Awarded  
Perpetual 2019  
IMPACT Philanthropy  
Program grant.

Christine and Bruce Wilson  
Centre for Lymphoma  
Genomics at Peter MacCallum  
Cancer Centre conducted over

# 2,000

genomic tests for blood cancer  
patients across Australia,  
New Zealand and Asia-Pacific  
since October 2017  
(see page 21).

Granted

# \$8 million.

# 14

new research  
projects  
to advance blood  
cancer research.

In partnership with  
Pitcher Partners in Victoria,  
we presented:

### 'Blood, Sweat & Tears of Joy'

The session shared research  
and patient insights into blood  
cancer research.

Image courtesy of Epworth

# What We Fund

Since 2010, the Snowdome Foundation has extended 47 grants representing over \$30 million to fund 65 multi-year Australian researcher positions with a further 2020 granting commitment of \$1.1 million. Snowdome's focus is to fast-track cutting-edge blood cancer medical research.

Snowdome has a strategic granting process that identifies key pillars in the quest to find a cure for blood cancers including:

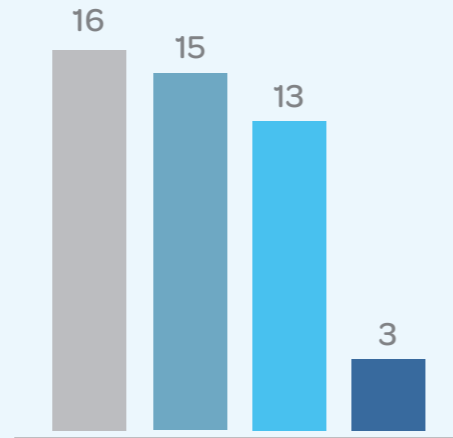
- **epigenetics** – the chemical reactions that switch on/off genes;
- **trials/biomarkers** – to advance next-generation treatments;
- **genomics/precision (personalised) medicine** – matching the cancer's mutations to a drug treatment; and
- **immune therapies** – boosting the immune system to fight cancers.

Most of Snowdome's research granting covers more than one strategic pillar.

Snowdome funds leading research institutions nationally around Australia as well as Internationally. Grants have been extended to Alfred Hospital, Australasian Leukaemia & Lymphoma Group, Epworth HealthCare, Hudson Institute of Medical Research, Peter MacCallum Cancer Centre, Royal Melbourne Hospital, Sloan Kettering Cancer Centre, St. Jude Children's Research Hospital, The University of Melbourne, The University of NSW, The University of Western Australia and Walter & Eliza Hall Institute of Medical Research.

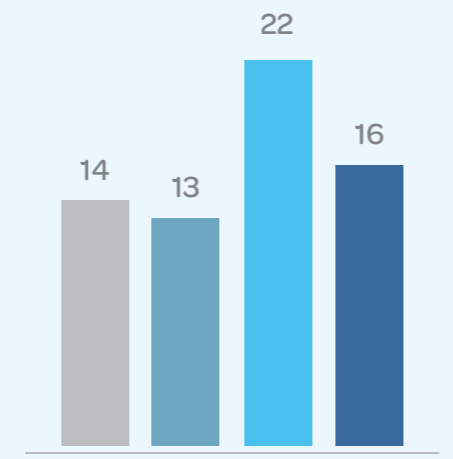
Research Projects by Strategic Granting Pillar (47 research projects)

Note: Cross over of Strategic Granting Pillars is not shown.



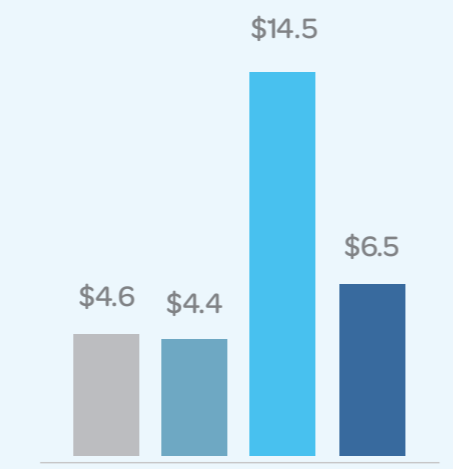
Research Positions by Strategic Granting Pillar (65 research positions)

Note: Cross over of Strategic Granting Pillars is not shown.



Grant Funding by Strategic Granting Pillar (\$30M)

Note: The Snowdome Foundation granting pipeline of \$1.1 million is not included. Cross over of Strategic Granting Pillars is not shown.



■ Epigenetics ■ Trials/Biomarkers ■ Genomics ■ Immunotherapy

# The Wilson Centre Saving Lives through Genomics



The Christine and Bruce Wilson Centre for Lymphoma Genomics (Wilson Centre) opened in October 2017. Since then over 2000 genomic tests have been conducted on blood cancer patients.

Sixty percent of the tests provided a clinically relevant finding. That is a corrected diagnosis, an altered prognosis or a different course of treatment. For some, the results are literally life changing.

Dr Bruce Davis is one patient who owes his life to genomic testing at the Wilson Centre. Bruce had been treated for T-cell lymphoma back in 2012 however when his lymphoma returned in 2018 it had spread to his brain making a biopsy difficult to conduct and a life expectancy of months. However, the team at the Wilson Centre were able to conduct a genomic test using a blood sample from Bruce. The blood sample contained DNA that had been lysed from the cancer cell known as circulating tumour DNA (ctDNA).

The results came back indicating that Bruce's tumour expressed a protein that is prevalent in melanoma. Bruce was able to receive a treatment that specifically targeted this protein on his lymphoma cells. The results were nothing short of remarkable. Bruce's tumours shrank and his cancer was once again under control in a matter of weeks.

None of this would have happened without the philanthropic generosity of the Wilson Family who believe in and fund the researchers at the Peter MacCallum Cancer Centre to conduct state-of-the-art genomic testing in blood cancers. To quote Assoc Prof David Westerman 'you can save more lives by getting the diagnosis right so you can target it with the right treatment.'



Dr Bruce Davis and Prof Miles Prince AM

### International presentations:

Two presentations delivered at the 2019 American Society of Haematology conference on ground-breaking findings from the Wilson Centre.

### Current research areas:

- Targeted therapy resistance.
- CAR T-cell and immunotherapy biomarker prediction.
- Minimal residual disease testing gold standards.

The Snowdome Foundation supports the Christine and Bruce Wilson Centre for Lymphoma Genomics.

# Australasian Lymphoma Alliance Highlights of 2019



Associate Professor Eliza Hawkes, Chair of ALA

## The past 12 months saw the Australasian Lymphoma Alliance (ALA) continue to expand.

There are now over 60 medical and or scientific members across 30 sites in Australia, New Zealand and Singapore. Many members have strong international links that will help drive global research collaborations. This group of physicians are creating a collaborative support network that not only helps them but ultimately benefits lymphoma patients too, as data, treatment protocols and research are shared.

The ALA website has been developed with a public section and a members only section, where ALA members can take part in ongoing projects. There have been 8 publications in top Haematology and Oncology Journals, and currently there are 12 collaborative projects in progress. Consensus Practice Statements are also being prepared that will be published in a peer-reviewed journal in 2020.

Led by Assoc Professor Eliza Hawkes (ALA Chair) the ALA enables a team of experts to discuss more complex cases (subject to appropriate privacy protections) to provide the treating physician with the expertise of many.

This is particularly beneficial to patients and physicians in remote areas where it is logistically more challenging to seek out further opinions and advice.

Support from the Snowdome Foundation has been crucial in the success and growth of the ALA as together we are committed to helping Australian blood cancer patients live longer, better lives. This is made possible through clinical trials as a gateway to access next-generation treatments.

**As the ALA grows, the pool of data and knowledge does too. We are excited about the potential this alliance has for the future outcomes of Australian lymphoma patients.**

### ALA Steering Committee

- Dr Gareth Gregory
- Dr Greg Hapgood
- Assoc Prof Eliza Hawkes
- Mark Inston (Chair)
- Prof Miles Prince AM

“*There was an unmet need for formal networking between lymphoma experts and the success of the ALA has not only met that need, but provided a collaborative base for expanded research activities nationally and internationally.*”

– Dr Gareth Gregory, ALA Steering Committee Member

**8 publications**  
in top Haematology and Oncology Journals.

**12**

collaborative projects in progress.

# Blood Cancer Research WA Going from Strength to Strength



L to R: David Crispin, Dr Katharine Lewis, A/Prof Chan Cheah, Prof Wendy Erber, Dr Michael Dickinson, Dr Belinda Guo



An intimate lunch was held at Wildflower, COMO The Treasury, to learn about the importance of funding blood cancer research in WA



Off the Wall – Wiggy Saunders held an exhibition to showcase her beautiful paintings with part of the proceeds going to the Snowdome Foundation

The disparity that existed between treatment options open to blood cancer patients in Melbourne or Sydney compared to those in Perth drove Assoc Prof Chan Cheah to seek the support of the Snowdome Foundation. His vision was clear, he wanted blood cancer patients in Western Australia to have access to clinical trials in their home state. Clinical trials provide access to next-generation treatments earlier, they provide another source of hope, another possibility to attack the cancer and go into remission.

Snowdome believes in Chan’s vision and over the last two years has helped to support and raise funds to make his vision a reality. He has created Blood Cancer Research WA to bring clinical trials to the west. As a direct result, the number of blood cancer patients entering trials has increased by 223% in the last two years and the wait time to access a trial has gone from five weeks to five days.

At an educational event, patient Dave Crispin told his remarkable story of running out of all treatment options for his follicular non Hodgkins lymphoma, only to being given a second chance not once but twice through clinical trials. It is patient stories like Dave’s that bring to life the value and importance of the work Blood Cancer Research WA is conducting.

**Your donations are making a difference to Western Australian blood cancer patients’ lives.**

### Research Highlights

Blood Cancer Research WA has enabled **79 WA blood cancer patients** to gain access to clinical trials since 2018.

The number of blood cancer patients entering trials increased by **223%** in the last two years.

Wait time to access a trial has gone from **5 weeks to 5 days.**

### WA Committee

- |                       |                 |
|-----------------------|-----------------|
| Sandy Anghie          | Sandy Honey     |
| Tracy Armson          | Diane Kailis    |
| Assoc Prof Chan Cheah | Fiona Kalaf     |
| Amie Connor           | Andree McIntyre |
| Susi Doherty          | Wiggy Saunders  |
| Michela Fini          | Mark Westbrook  |

# Fundraising Events

## A Story of Hope and Determination to Bring CAR T-cell Therapy to Australia

Seven years ago, Australian Actor Tom Long was diagnosed with multiple myeloma (MM). His story is probably no different to other MM patients. He went through chemotherapy, immunotherapy, tried a few alternative treatments, stem cell transplants (a couple of times) and even an allogenic transplant. But his myeloma never went into remission. In early 2019 he was admitted to palliative care as his family and friends gathered around. However, there was a glimmer of hope, his haematologist, Prof Miles Prince AM, knew of a CAR T-cell therapy trial for MM in the US. Somehow planets aligned, a good fairy waved a wand and Tom made it to the Fred Hutchinson Cancer Research Centre in Seattle to receive experimental CAR T-cell therapy. Six weeks later Tom received the news that he was in remission for the first time in 7 years. Sadly, despite being cancer free Tom's life was still cut short.



On January 4<sup>th</sup> 2020, Tom passed away from encephalitis, his warmth, generosity and good humour will live on forever. Tom's desire to make CAR T-cell therapy accessible to all will continue to inspire us and makes us more determined to bring CAR T-cell therapy to all Australians. We thank Tom and his family for sharing their incredibly private journey with not only Snowdome but Australia. He has helped raise awareness for the work that Snowdome is doing. To give Australian blood cancer patients hope. Tom's friends have been a huge part of this journey raising over \$60,000 so other blood cancer patients can access CAR T-cell therapy in Australia.



Snowdome Foundation is dedicated to making Tom's wish for CAR T-cell therapy to be available for all Australian blood cancer patients in need, a reality.

## Nat Deague Inspiring Others

Nat Deague's world was turned upside down on September 11, 2018 with a diagnosis of blood cancer but she turned the negative into a positive to raise over \$1.2 million for blood cancer research. Nat is truly inspiring, not only to her family and friends but to other blood cancer patients as well. She put aside her fears, her privacy and her worries for the future to think of others. To raise funds to further advance research into circulating tumour DNA (ctDNA). The research may help with a less painful and more accurate means of diagnosis, prognosis and treatment path for blood cancer patients. More than \$600,000 was raised at her cocktail event with the Epworth Medical Foundation matching this amount dollar for dollar!



## The FireFlies Antipodes – For Those Who Suffer We Ride

The FireFlies Antipodes were back in the saddle raising funds for the Snowdome Foundation. The group rode a gruelling 1000kms through New Zealand from Christchurch to Queenstown over 7 days. There were plenty of hills, lots of head winds, and more rain than Australia has seen in years! The FireFlies Antipodes were inspired by the courage it takes to fight cancer. They rode with the spirit and motto 'For those who suffer, we ride'. They raised not only awareness for blood cancer but essential funds for Snowdome to put towards blood cancer research. They raised \$42,000 from the 2019 ride bringing their total funds raised for Australian blood cancer research to \$100,000.



## Snowdome Occasional Coarse Language Too

Warwick Sherman and his crew once again took on the Sydney to Hobart Yacht Race to raise awareness for Snowdome and funds for Australian blood cancer research. His yacht proudly sported a large Snowdome sail providing inspiration to all. Congratulations to Warwick and the crew who finished 2nd in their category and raised over \$10,000.



## oOh!Media

In June 2019, the Snowdome Foundation branding appeared boldly on billboards at major intersections across Australia.

We were spotted in Sydney, Adelaide, Brisbane and of course Melbourne. Thank you to oOh!Media for donating advertising space, Grant Rutherford for the creatives and The Royals and Jervis Ward for executing the designs.



## RCPA Charity of Choice

Royal College of Pathologists of Australasia (RCPA) kindly choose Snowdome as their charity of choice raising awareness within the medical fraternity plus \$7,000 for circulating tumour DNA blood cancer research which was matched by Epworth Medical Foundation.



## Shaw Family Fun Run

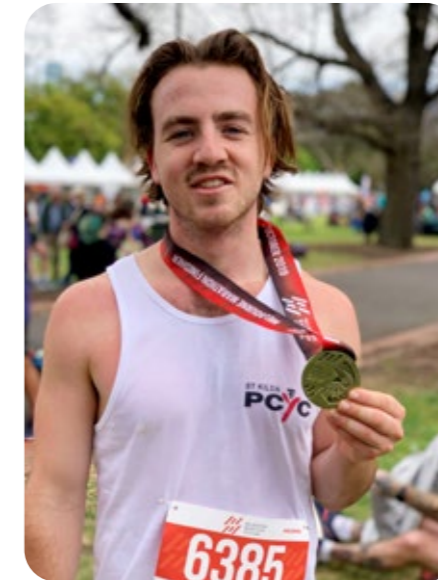
The Shaw family participated in the Gold Coast Bulletin Marathon in memory of Les Shaw. Les had Myelodysplastic Syndrome (MDS).



They raised over \$3,000 for Snowdome to invest in research which will accelerate access to innovative treatments.

## Sam Johnson Melbourne Marathon

Sam Johnson ran the Melbourne Marathon because his mum was one of the lucky ones surviving Lymphoma. He raised \$1,500 to fund blood cancer research.



## Barrowthon

Sue's crew had a connection to blood cancer, they lost someone dear to them very quickly to an aggressive leukaemia. They rallied together and pushed a wheelbarrow 88Kms from Beechworth to Mt Buffalo to raise over \$10,000.



## Intersections

When art and science meet. We were treated to a once in a lifetime display of Melbourne-designed and hand-made couture collection by Dr. Stefanie Kalfas and Helen Moshopoulos all in the name of creating a cancer free world. Thank you 'We Are Intersect'.



## Waverley College Junior School, Sydney

For the second year in a row the students at Waverley College Junior School have raised funds for blood cancer research. For 3.5 hours boys from the school walked laps of Centennial Park to accumulate a total of 5900 kms and raised \$9,500 over the two years.

## Mark Millis Memory

The Millis Family very generously donated \$100,000 to the Snowdome Foundation during Mark's life as well as a bequest. They also raised an additional \$3,500 in lieu of flowers. Thank you Millis Family for 'making hope real' for Australian blood cancer patients.

## Anna Davis – Bar Mitzvah

Anna's son Joseph Zayontz celebrated his Bar Mitzvah raising \$2,700 for Snowdome in lieu of gifts.

# Bloody Good Dinner™ Event Burnt Ends

On June 5th we gathered together with Maddie Riewoldt's Vision for our third Bloody Good Dinner event. It was a spectacular evening, with amazing food by Dave Pynt from Burnt Ends in Singapore, ranked number 10 restaurant in Asia. The drinks kept the crowd buzzing creating an energy and a night no one would forget. But before the crowds flowed in we had a chance to catch the other side. The quiet reflection of MC, Hamish McLachlan as he crafted words that were heartfelt, words that reminded us all why we were there. For those that cruelly lost their battle, for those currently in the battle and for those who don't yet know they have a fight ahead of them. We were all left with tears in our eyes as we listened to Karen share her heartbreaking journey with blood cancer. She was inspiring, courageous, full of raw love for her newborn baby and hopeful for her future. To those that came, thank you, to those that gave as sponsors, as donors and as partners we sincerely thank you for continuing to support us as we find a cure and change the future by working together. Lastly, thank you to the Bloody Good Dinner event committee and volunteers who worked tirelessly to create a magical night.

**An incredible \$800,000 was raised on the night that will go towards funding cutting-edge blood cancer and bone marrow failure research.**



Hamish McLachlan quiet reflection.



Dave Pynt and Kasey Thompson.



The Bloody Good Dinner Committee.



Dave Pynt and crew by the BBQs outside.



Kaz telling her emotional story at the Bloody Good Dinner event.

# Maddie Riewoldt's Vision

## #FightLikeMaddie to find a cure for Bone Marrow Failure Syndromes



### Our Legacy

Maddie Riewoldt's Vision was founded in June 2015, in collaboration with the Snowdome Foundation, just four painful months after Maddie Riewoldt lost her brave battle against Aplastic Anaemia. Driven by the emotion of the injustice delivered to their beloved Maddie, the Riewoldt Family made Maddie a brave promise; her fight for life would not be in vain. Today, almost 5 years later, we are delivering on this promise to dramatically improve the outcomes for all young people affected by Bone Marrow Failure. The Riewoldt's began Maddie's Vision, determined to give families answers that they didn't and still don't have – "why our girl?". There is now a whole community behind this determination and they couldn't be more grateful.

In June 2020, it will be five years since the inception of Maddie Riewoldt's Vision. Turbo charged by the deep love of a family and a national community, we are confident that we are starting to find some answers. While the work is just beginning, we are filled with so much inspiration about the technology at our disposal and the extraordinary people in our research collaborations who want to join our fight. We are already enabling access to information, with improved diagnosis and treatment outcomes for children.

In sharing our highlights of the last five years, we dedicate every outcome we have achieved to all those who have shown their support. Our appreciation

for what you have and will continue to do, as we all work hard to give hope to the future of young people still battling a tough diagnosis. A diagnosis, where only 50% will survive and 20% progress to a form of blood cancer (Acute Myeloid Leukemia or Myelodysplasia).

### Our Research

Maddie Riewoldt's Vision Centre of Research Excellence in Bone Marrow Biology Research Portfolio Expansion

The 2018/19 FY was an incredible period of growth and expansion for the Centre of Research Excellence (CRE) portfolio with a total of 8 new research projects successfully awarded funding, including the Snowdome and Maddie's Vision co-funded Gunn Family National Career Development Fellowship for Women in Haematology. The CRE's reach extended nationwide with collaborative institutions located in Melbourne, Canberra, Perth and Hobart.



The Maddie's Vision granting round evolved to a twice yearly call for grants and, for the first time ever, introduced a Program category, offering up to \$1 million over a minimum of three and maximum of five years to high clinical impact, multidisciplinary, multiple investigator collaboration of international standard.

- Maddie's Vision funded our first project in October 2015 and to date is funding 19 research projects across Australia.
- The CRE hosted Australia's first ever National Symposium on Bone Marrow Failure Syndromes (BMFS) 24th - 26th May 2019. The scientific program, held at the

Victorian Comprehensive Cancer Centre, brought together the most talented, innovative and exceptional minds across clinical and research aspects of BMFS from all over Australia and New Zealand.

180 delegates attended, comprising clinicians, scientists, allied health professionals, patients and family members. This event is scheduled again for August 28th-29th, 2020.

### Our Events

Events, both major public and smaller community based, are the backbone of our fundraising. Our founding event, coming into its fifth installment in 2020, is Maddie's Match. The support of the St Kilda Football Club has been pivotal to our launch and ongoing awareness and fundraising. We funded our first major research project from Maddie's Match and each year, the matches continue to raise critical funds for our ongoing strategic work. The idea of Maddie's Match came from Fiona Riewoldt – a game between brother Nick and cousin Jack, that is scheduled once again for April 5th, 2020.

We extend our thanks to the ongoing support and role of Richmond Football Club, their team and players. Together with Jack Riewoldt, their support has been an integral part of our community. Maddie's Match has raised over \$2 million for our research commitments and has given all patients affected such a strong voice of awareness and advocacy through AFL and beyond.



Furthermore, Maddie's Match has inspired others to create events that are also coming into their 3rd and 4th installments. Maddie's Shield, a celebrity T20 cricket match will play out for the 4th time on February 16th, 2020 in an ongoing partnership with Prahran Cricket Club. It is with thanks

to the Prahran Cricket Club initiative that Maddie's Vision successfully pitched to partner with both the Melbourne Stars and Renegades teams for the Melbourne derbies in the Big Bash League (BBL).



Indeed, while we have been most known in AFL, we are increasingly expanding our presence alongside a number of different sporting showcases. We have enjoyed a partnership with WNBL and the Melbourne Boomers, holding a Purple Day yearly at the State Basketball Centre. The Clifton Springs Golf Club yearly 'Day on the Purple' is also in its third year as a key fundraiser.

Along the way, we have been moved to tears by other families affected and in turn supported their desires to develop a legacy for their tragic loss. It has been bittersweet to meet the Gadomski Family, who lost dear Alex at a similar age to Maddie. To ensure his personal fight is remembered, we have partnered with the Gadomski family and the Tasmanian community to create and grow the Alex Gadomski Fellowship. The Gadomski Family hold a sell-out fundraising Gala, called "Live Life", to celebrate Alex's life and this will be coming into its third instalment in 2020.

### Our Partners

Our partnerships provide us with long term sustainability. We are made to feel that we are not alone in our work when we maintain ongoing pro bono support over the last few years for all of our following functions:

- Office support from Carman's
- Legal support from SBA Law and DLA Piper

- Accountancy – Anthony Willis and partners
- Marketing and promotions support from One Small Step Collective,
- Audit support KPMG
- Staff development and board review from Hello Consulting

Ongoing financial support from Flavorite, MoneyQuest, Mercedes Benz Brighton, Fairhaven Homes.



### Our Families

The young families who have touched our souls are why we exist. Special mention to some of our heroes and our wishes that your health remains stable. Thanks to all of you for publicly sharing your stories; Elliot Vanderland, Indyanna Harper, Zak Oliver, Skye and Carter Savage, Kayla Mahoney and Blake Dridan. To the many other families who have been in contact, who volunteer and are willing to bare their hearts and experiences to help others; we commend your ongoing bravery.



### Our Future

Our future and our ability to find a cure rests heavily on continued strategic growth and increased strength of our research portfolio. We are focused on clinical trial capacity building and extending our reach across Australia with the development of a National Biobank and the continued energy within our local and international collaborations. At the heart of all our work are the children and families affected by BMFS. Until we can give these families some certainty, our determined work will continue.

Our appreciation to all who have supported us to #FightLikeMaddie and in particular, The Snowdome Foundation, who joined us from the start and without whom, many of these achievements would not be possible.

### Our Fundraising

FY 18/19  
\$2.1 million  
Operational expenses 19%

Grant distribution since inception  
\$1 million

Funds raised since inception (June 2015)  
\$8 million committed  
Operational expenses 14%

# Financials

## 2018 - 19

### The Snowdome Foundation is a 'giving' foundation that provides grants to fund Australian blood cancer medical research.

Our objective is to allocate these funds as we receive them rather than continue to build a cash surplus. While the Snowdome balance sheet features large cash balances (\$10.5m) as at June 2019, this is largely due to the multi-year nature of our medical research grants. As such, the majority of the Snowdome cash balance is committed with payments due in future periods.

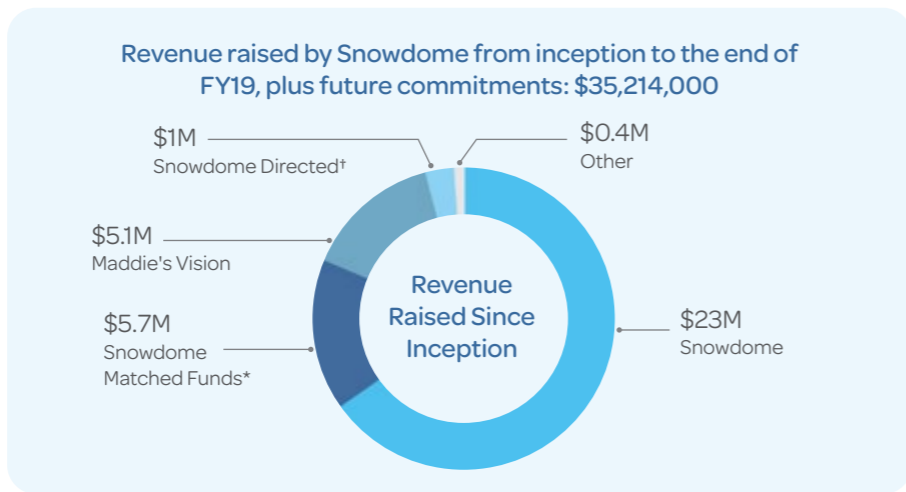
Both Snowdome and Maddie Riewoldt's Vision continue to grant significant financial contributions towards Australian blood cancer and bone marrow failure research.

Since inception in October 2010 to June 2019 the group has raised \$33,112,000 with \$22,117,383 (67%) granted to research. Grants have been extended to research institutions throughout Australia.

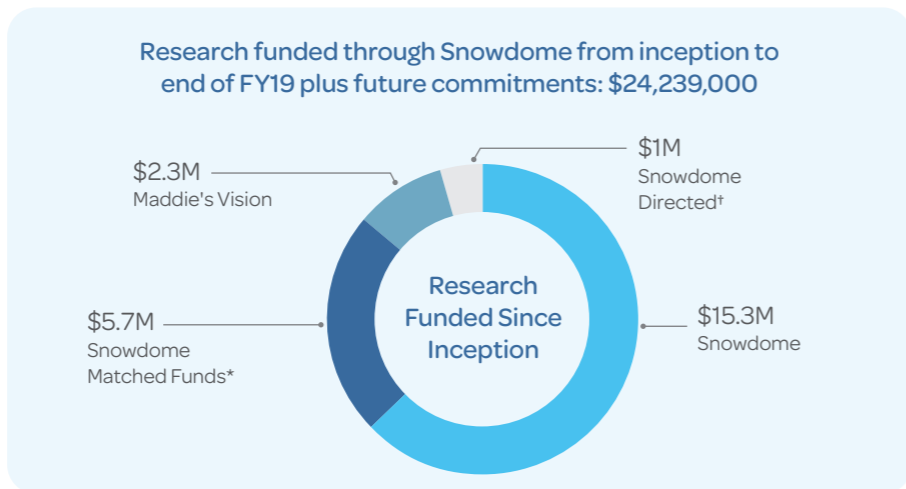
Snowdome and Maddie's Vision research grants extend beyond a single financial year, as our strategy is to fund grant commitments with donations of a similar maturity.

\*Matched – funding support matched by collaborative partners – (refer page 38)

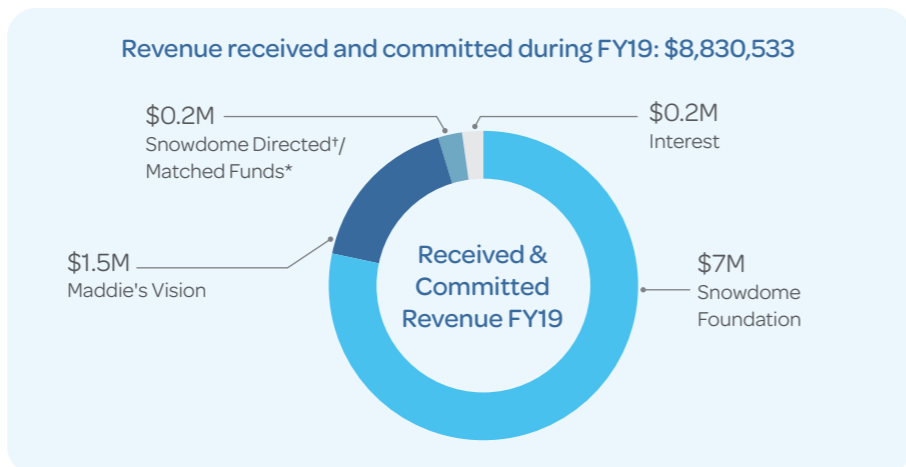
†Directed – when Snowdome donations are paid directly to the administering organisation



Pharmaceutical grant funding for Australasian Lymphoma Alliance has not been included in the figures above (\$73,000).



At the end of FY19 67% of available funds had been granted. A key achievement of FY19 was the execution of 9 Snowdome Foundation grants and 4 Maddie Riewoldt's Vision grants.



No further committed future funds will be incurred by MRV due to the entities transition to Maddie Riewoldt's Holdings.

A key achievement for FY19 was a 100% increase in donations received.

### Legal Structure

The Snowdome entity consists of Snowdome Foundation Limited DGR (Deductible Gift Recipient) Item 1 and Snowdome Limited DGR Item 2. As a result, the Snowdome entity can accept tax deductible donations from all donors including private ancillary funds. Going forward, the Snowdome Foundation Limited DGR1 entity will become the principal group member in terms of fundraising for all new grant activity.

As of 30 June 2019, the Snowdome entity and Maddie Riewoldt's Vision separated allowing both organisations to focus on their unique approach to fundraising. The Snowdome entity made a contribution of \$2,481,628 to the legally distinct Maddie Riewoldt's Vision (M Riewoldt Holdings). These funds represent donations and fundraising receipts attributable to Maddie Riewoldt's Vision. Additionally, grant obligations attributable to Maddie Riewoldt's Vision were novated to the new Maddie Riewoldt's Vision entity (M Riewoldt Holdings) and do not represent an obligation on Snowdome in the future, aside from \$97,500 which was subsequently novated in August 2019.

### Governance

Throughout the year the Snowdome Grants Committee reviews and recommends strategic projects to be funded. We are mindful that many of our grants are multi-year research projects. As such, we seek to fund them with multi-year donations to provide certainty of funds. Indeed, we start the process by first attaining the donation commitment and then extending the grant commitment.

All grants provided have clear measurable key performance targets which are reviewed every 6 months by the Snowdome Grants Committee.

Additionally, to minimise risk of the entity, Snowdome maintains an active Finance, Audit and Risk Committee to oversee financial performance.

### Financial Year 2019 (FY19) Accounts

The financial activity has been broken down across four entities: Snowdome Limited, Snowdome Foundation Limited and Maddie Riewoldt's Vision (Snowdome Limited) and Maddie Riewoldt's Vision (Snowdome Foundation Limited). FY19 represents the first full operating year for the Snowdome Foundation Limited (DGR 1 entity). In terms of reviewing the Snowdome Groups' performance, it is advised to look at the consolidated performance of the group.

Snowdome's financial year accounts have been audited and submitted to the Australian Charities and Not-for-profit Commission (ACNC).

This year's consolidated financials show Snowdome has had its strongest year since inception in raising funds – up 59% on prior years (excluding pro bono services), principally due to growth of donations by 100%. The group remained very active in the provision of grants with \$3.8 million extended in grants – up 80% over FY18. We continue to monitor our expenditure to income ratio delivering a 6.6% expense to revenue ratio in the FY19 ensuring our grant commitments are aligned to the Snowdome mission and funding criteria guidelines.

### Highlights of the 2018 - 19 financial year include:

#### Maddie Riewoldt's Vision – Gaining Independence

The Snowdome Foundation is incredibly proud to have partnered with and supported Maddie Riewoldt's Vision over the past 4 years. Maddie Riewoldt's Vision has raised huge awareness and over \$8 million to fund 9 significant research projects as at the end of 2019, for Bone Marrow Failure Syndromes. As a result, Maddie's Vision has become a global leader in the field of Bone Marrow Failure Syndromes.

Both organisations benefited from the strong partnership successfully making inroads in their respective medical research areas. Further to this, we recognised that our successes

are derived from different fundraising models. To this end, a decision was agreed for Maddie's Vision to become their own entity.

Both organisations remain committed to continuing the success of the collaborative Bloody Good Dinner™ event and to co-fund research projects. Both continue to share a similar goal – to find cures for the haematological diseases – blood cancers and Bone Marrow Failure Syndromes that claim the lives of too many.

#### Pro Bono Services of \$5,236,819

Snowdome and Maddie Riewoldt's Vision continue to work closely with partners and suppliers to secure significant Pro Bono services. The total Pro Bono services received in FY19 equates to 87% of Snowdome's operating expenses.

This year Ooh! Media provided a major portion of the total Pro Bono services through the provision of an outdoor advertising campaign.

We thank each and every partner and supplier who have worked together with Snowdome and Maddie Riewoldt's Vision to help us on the journey to accelerate new treatments for Australian blood cancer and bone marrow failure patients.

#### Granting of \$3,832,912 for Australian Blood Cancer and Bone Marrow Failure Research

During the financial year Snowdome granted \$3,055,292 and Maddie Riewoldt's Vision granted \$777,620.

As at June 2019 Snowdome has \$5,544,000 of future outstanding grant obligations to be paid in future financial years.

#### Balance Sheet Item – Pre-Payment

In FY19 Snowdome Limited received an early donation payment of \$1,331,685 attributed to a specific ongoing grant commitment. This item was treated as a pre-payment and as such resulted in a liability on the balance sheet. The liability will be extinguished in October 2019 (FY20) when it is recognised as a revenue item in the accounts.



# Financials

## FY19 Financial Year Accounts

### Australian Charities & NFP Commission (ACNC) Financials Expanded

Snowdome Foundation Limited (DGR1) – ABN 79 624 141 117

Snowdome Limited (DGR2) – ABN 26 239 780 877

Income Statement For the 12 Months Ended 30 June 2019	SD Foundation Limited (DGR1) \$AUS	SD Limited (DGR2) \$AUS	MRV (DGR1) \$AUS	MRV (DGR2) \$AUS	Combined \$AUS	2018 \$AUS
<b>Income</b>						
Pro Bono Services	4,850,503	-	-	386,316	5,236,819	<b>516,893</b>
Donations	3,075,966	3,395,576	42,104	202,587	6,716,233	<b>3,349,297</b>
Fundraising Events	448,360	5,272	272,253	472,415	1,198,300	<b>1,602,735</b>
Government Grants	-	-	-	500,000	500,000	<b>340,000</b>
Interest	19,549	118,129	-	34,657	172,335	<b>106,314</b>
Other Income	-	-	3,100	8,118	11,218	<b>8,175</b>
<b>Total Income</b>	<b>8,394,378</b>	<b>3,518,977</b>	<b>317,457</b>	<b>1,604,093</b>	<b>13,834,905</b>	<b>5,923,414</b>
<b>Expenditure</b>						
Grants	1,008,235	2,047,057	-	777,620	3,832,912	<b>2,090,584</b>
Contributions Made*	-	-	2,182,328	299,300	2,481,628	-
<b>General and Administration Expenses</b>						
Amortisation and Depreciation	-	9,941	-	-	9,941	<b>16,240</b>
Bank and Credit Card Charges	-	5,178	-	1,495	6,673	<b>9,217</b>
Employment Benefits	295,866	41,715	208,061	23,948	569,590	<b>462,871</b>
Fees and Permits	-	297	-	1,391	1,688	<b>1,582</b>
Insurance	-	2,408	-	830	3,238	<b>3,204</b>
Printing and Stationery	-	8,466	-	1,922	10,388	<b>11,695</b>
Telephone	-	592	-	1,048	1,640	<b>2,188</b>
Pro Bono	4,850,503	-	-	386,316	5,236,819	<b>516,893</b>
Fundraising Event	-	8,043	-	40,177	48,220	<b>88,474</b>
Other	41,635	40,874	12,781	71,217	166,507	<b>82,706</b>
<b>Total Expenditure</b>	<b>6,196,239</b>	<b>2,164,571</b>	<b>2,403,170</b>	<b>1,605,264</b>	<b>12,369,244</b>	<b>3,285,654</b>
<b>Surplus/Deficit for Year</b>	<b>2,198,139</b>	<b>1,354,406</b>	<b>(2,085,713)</b>	<b>(1,171)</b>	<b>1,465,661</b>	<b>2,637,760</b>

**Contributions Made\*:** The contribution of \$2,481,628 to M Riewoldt Holding Limited, a newly established company as a Health Promotions Charity, is in accordance with Memorandum of Agreement dated 18 June 2019 by the Directors to separate Maddie Riewoldt's Vision's assets from Snowdome Foundation's assets through the transfer of funds.



Balance Sheet As at 30 June 2019	SD Foundation Limited (DGR1) \$AUS	SD Limited (DGR2) \$AUS	MRV (DGR1) \$AUS	MRV (DGR2) \$AUS	Combined \$AUS	2018 \$AUS
<b>Current Assets</b>						
Cash and Cash Equivalents	3,827,864	6,670,154	97,480	-	10,595,498	<b>7,403,782</b>
Other Receivables	173,624	994,776	16,197	2,232,798	3,417,395	<b>186,987</b>
<b>Total Current Assets</b>	<b>4,001,488</b>	<b>7,664,930</b>	<b>113,677</b>	<b>2,232,798</b>	<b>14,012,893</b>	<b>7,590,769</b>
<b>Non Current Assets</b>						
Property, Plant and Equipment	-	5,836	-	-	5,836	<b>3,232</b>
Intangible Assets	7,776	18,137	-	-	25,913	<b>31,924</b>
Financial Assets	-	-	-	-	-	<b>376,956</b>
<b>Total Non-Current Assets</b>	<b>7,776</b>	<b>23,973</b>	<b>-</b>	<b>-</b>	<b>31,749</b>	<b>412,112</b>
<b>Total Assets</b>	<b>4,009,264</b>	<b>7,688,903</b>	<b>113,677</b>	<b>2,232,798</b>	<b>14,044,642</b>	<b>8,002,881</b>
<b>Current Liabilities</b>						
Other Payables	1,113,736	22,652	2,199,390	-	3,335,778	<b>93,210</b>
Provisions	33,630	-	-	-	33,630	-
Deferred Revenue*	-	1,331,685	-	-	1,331,685	<b>26,917</b>
<b>Total Current Liabilities</b>	<b>1,147,366</b>	<b>1,354,337</b>	<b>2,199,390</b>	<b>-</b>	<b>4,701,093</b>	<b>120,127</b>
<b>Non-Current Liabilities</b>						
Provisions	9,094	-	-	-	9,094	<b>13,960</b>
<b>Total Non-Current Liabilities</b>	<b>9,094</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>9,094</b>	<b>13,960</b>
<b>Total Liabilities</b>	<b>1,156,460</b>	<b>1,354,337</b>	<b>2,199,390</b>	<b>-</b>	<b>4,710,187</b>	<b>134,087</b>
<b>NET ASSETS/(LIABILITIES)</b>	<b>2,852,804</b>	<b>6,334,566</b>	<b>(2,085,713)</b>	<b>2,232,798</b>	<b>9,334,455</b>	<b>7,868,794</b>
<b>Funds</b>						
Settled Sum	-	100	-	-	100	<b>100</b>
Retained Surpluses	2,852,804	6,334,466	(2,085,713)	2,232,798	9,334,355	<b>7,868,694</b>
<b>TOTAL FUNDS</b>	<b>2,852,804</b>	<b>6,334,566</b>	<b>(2,085,713)</b>	<b>2,232,798</b>	<b>9,334,455</b>	<b>7,868,794</b>

**Deferred Revenue\*:** pre-payment.

FY19 Financials audited by Grant Thornton.

# Board of Directors



## Mr Roger Greenman AM

Former CEO of Cabrini Health for 25 years.

Roger joined the Snowdome Board of Directors in 2014 and in March 2015, became Chairperson. Roger serves on the Finance, Audit & Risk Committee.



## Professor Richard Boyd BSc (Hons) PhD

Chief Scientific Officer of Cartherics Pty Ltd, a cancer immunotherapy company.

Richard joined the Snowdome Foundation in October 2015 and chairs the Grants Committee and serves on the Strategy and Policy Committee.



## Mrs Helen Buckingham OAM BA, Dip Ed, Grad Dip Careers, AICD Dip

Elected to Legislative Council of the Victorian Parliament in 2002 and Helen offers a personal perspective as she was diagnosed with multiple myeloma in 2004.

Helen had been involved with Snowdome since its inception and became a founding Director in 2010. Helen chairs the Strategy and Policy Committee and serves on the Grants Committee.



## Mrs Helen Gandel

Pharmacist and Philanthropist supporting a variety of community charities.

Helen joined the Snowdome Board in May 2016 and serves on the Donor and 'Bloody Good Dinner' Event Committee.



## Ms Amanda Jones BApp Sc, Grad Dip IP Law, FIPTA

Principal of Watermark Intellectual Property Pty Ltd.

Amanda joined the Snowdome Board in December 2014 and serves on the Grants Committee.



## Dr Andrew Pascoe MBBS

Executive Chairman of the Asia Pacific eHealth Group (APeHG).

Andrew joined the Snowdome Board of Directors in 2013 and chairs the Donor Committee and serves on the Grants and 'Bloody Good Dinner' Event Committee.



## Professor Miles Prince AM MBBS (Hons) MD FRACP FRCPA AFRCMA AFRACD FAHMS

Blood Cancer specialist and a Professor of Medicine at both Melbourne and Monash Universities, Professor/ Director of Molecular Oncology and Cancer Immunology at Epworth Healthcare and Director of the Centre for Blood Cell Therapies at the Peter MacCallum Cancer Centre.

Miles is a co-founder of the Snowdome Foundation and serves on the Donor and Strategy and Policy Committees.



## Mr Michael Robertson LLM (Hons), BA

Special Counsel of King & Wood Mallesons.

Michael joined the Snowdome Board in March 2016 and serves on the Finance, Audit & Risk Committee.



## Mr Grant Rutherford BA Graphic Design

Co-founder and director of East of Everything. Grant is also Chloe Rutherford's father – for whose love of Snowdomes (during her Leukaemia treatment) the foundation is lovingly named.

Grant co-founded the Snowdome Foundation and serves on the Donor Committee.



## Mr John Salvaris BEc CA CPA

Partner of KPMG specialising in corporate tax matters for financial services organisations.

John joined Snowdome's Finance, Audit & Risk Committee in 2015 and was appointed to the Board in 2017. John is also a member of the Strategy and Policy and Donor Committees.



## Mr Rob Tandy BSc MPC

Rob co-founded the Snowdome Foundation and serves on the Donor and 'Bloody Good Dinner' Event Committee.



## Mr Ian Thompson BBus (Accounting) Grad Dip (Corporate Finance), CPA, GAIDC

Former Senior Managing Director and Chief Credit Officer at Standard and Poor's Ratings Services.

Ian joined the Board in December 2014 and chairs the Finance, Audit & Risk Committee.

## We also acknowledge the ongoing support of our Board Alumni

Neil Carabine	Matt Schofield
Tiffany Fuller	Paul Sheahan
Prof Sharon Lewin	Richard Smallwood
Nicky Long	Susan Timbs
Nichola Patterson	
Nick Riewoldt	



# Foundation Partners and Stakeholders

As we reflect on Snowdome's 10-year milestone, we want to acknowledge the generous foundation stakeholders who believed in Snowdome when we were only a dream. Their early belief in the Snowdome Foundation was critical to help us grow and has enabled us to 'make hope real' for Australian blood cancer patients.

Thank you to our early donors who saw our vision and took a leap of faith investing in our wish to fund next-generation blood cancer research. The **Morris Family Foundation** was the Snowdome Foundation's first major donor. Their support enabled Snowdome to leverage grants and support talented Australian researchers. Through their support we were able to fund Dr Michael Dickinson who established the Myeloma Centre of Excellence at the Victorian Comprehensive Cancer Centre. Adding to this early investment were **Mrs Eva Erdi** and **Dr. Leslie Erdi OAM** who encouraged Snowdome to think outside the box. Their generous donation enabled Snowdome to enter a granting partnership with Victorian Cancer Agency and fund a four-year innovative fellowship awarded to Assoc Prof Jake Shortt.

Snowdome prides itself on 'shaking things up' so when the idea of running a virtual fundraising event was conceived, we knew we needed the support of technology experts.

**Cisco Australia** generously embraced and supported the innovative 'Great Shake-Up' which was held three times. Adding their support and belief in Snowdome and the 'Great Shake-Up' was the team at **Village Roadshow**. Both Village Roadshow and Cisco were integral to engaging other organisations and making the virtual event not only a reality but a huge success for many years.

But before any of that could even happen, we needed a home, governance, business insights and financial support. **Arnold Bloch Leibler (ABL)** provided support with essential governance documentation which is directly linked to our success as a not-for-profit. **The Pratt Foundation** provided financial and business support funding the Snowdome Foundation CEO position and sharing with us good business practices to ensure financial efficiencies. And **Watermark Intellectual Property Pty Ltd** offered Snowdome Foundation our first pro bono offices and warmly welcomed the Snowdome Executive into the Watermark family. All three organisations still provide ongoing services and support nine years on!

The enthusiasm and support of the early foundation stakeholders mentioned plus countless others has helped the Snowdome Foundation move from a dream to a reality. Over the years these foundation stakeholders have been joined by many more supporters and their combined belief has helped us succeed and achieve our mission.

On behalf of Australian blood cancer patients, we are sincerely appreciative of your early passion for Snowdome and your ongoing support.



# Appreciation

**Snowdome would not exist if it were not for our numerous donors, partners, supporters and volunteers. We are forever indebted to them for helping deliver Snowdome's outstanding results.**

## Major Donors

Mr Nicholas Allen & Ms Helen Nicolay  
 Alter Family Foundation  
 The Amoha Foundation  
 Mr Andrew & Mrs Anna Baird  
 Mr Peter Barnett  
 Percy Baxter Charitable Trust  
 The Calvert-Jones Foundation  
 Crooks Family  
 Deague Group  
 Rachael Doherty Foundation  
 Estate of Majorie May Kingston  
 Estate of Mary Dupont Nolan  
 Erdi Foundation  
 Mr Adrian & Mrs Michela Fini  
 Mr Greig Gailey & Dr Geraldine Lazarus  
 Gandel Philanthropy  
 Mr Tony & Mrs Helen Gandel  
 Mr Ian & Mrs Jillian Green  
 Mrs Edith Greiman  
 Rae & Peter Gunn Family Foundation  
 Mr Tim & Mrs Aimee Gurner  
 The Harbig Family Foundation  
 Kaptock Pty Ltd  
 Dr George Klempfner & Mrs Yolanda Klempfner AO

Mr Harvey & Mrs Janette Lewis  
 The McNamara Foundation  
 Mr Geoff & Mrs Marie Mitchell  
 Morris Family Foundation  
 Mr George & Mrs Rosemary Pitt  
 The Pratt Foundation  
 Prior Family Foundation  
 Mr Ian Rehfisch  
 Mr Tom Robertson  
 Solomon Family Foundation  
 Spotlight Foundation  
 The Jon & Caro Stewart Family Foundation  
 Mr Carlo Vaccari  
 Mr Hendrikus & Mrs Debbie Verhagen  
 Village Roadshow Limited  
 Vision Super Pty Ltd  
 Mr Bruce Wilson  
 Mr Russell Withers  
 The Wolf Foundation

As well as numerous individuals and families who wish to remain anonymous

## Generous Donations Received in Celebration/Memory

In Memory of Malcolm Aeshlimann  
 In Memory of Daniel Albeck  
 In Memory of Melissa Baker  
 In Memory of Maurice Beaumont  
 In Memory of Pat Bombara  
 In Memory of Malcolm Evans  
 In Memory of Brett Hall  
 In Memory of Enid Harding  
 In Memory of Stephen Healey  
 In Memory of Linda Hunwick  
 In Memory of Lawrence Hurley  
 In Memory of Chris McDonald

In Memory of Mark Millis  
 In Memory of Peter Munro  
 In Memory of Neville Roberts  
 In Memory of Les Shaw  
 In Memory of Keith Stephenson  
 In Memory of Gaetano (Tom) Tesoriero  
 In Memory of Glenn Todman  
 In Memory of Ken Wood  
 In Celebration of Michael Cymbalist  
 In Celebration of Gerry Gill  
 In Celebration of Ada Kornhauser  
 In Celebration of Dr Julie McManus  
 In Celebration of Zachary Ogle  
 In Celebration of Cathy Rhodes  
 In Celebration of Emily Somers  
 In Celebration of Jill Stansfield  
 In Celebration of the Wilson Centre  
 In Celebration of Joseph Zayontz

## Bequest

Mrs Miriam Dexter  
 Mr Roger Greenman AM  
 Prof Miles Prince AM  
 Ms Susan Timbs  
 Anonymous

# Appreciation

Snowdome would not exist if it were not for our numerous donors, Pro Bono partners, supporters and volunteers. We are forever indebted to them for helping deliver Snowdome's outstanding results.

## Collaborative Partners

The Snowdome Foundation and our collaborative partners work together to advance blood cancer research to 'make hope real' for Australian blood cancer patients.

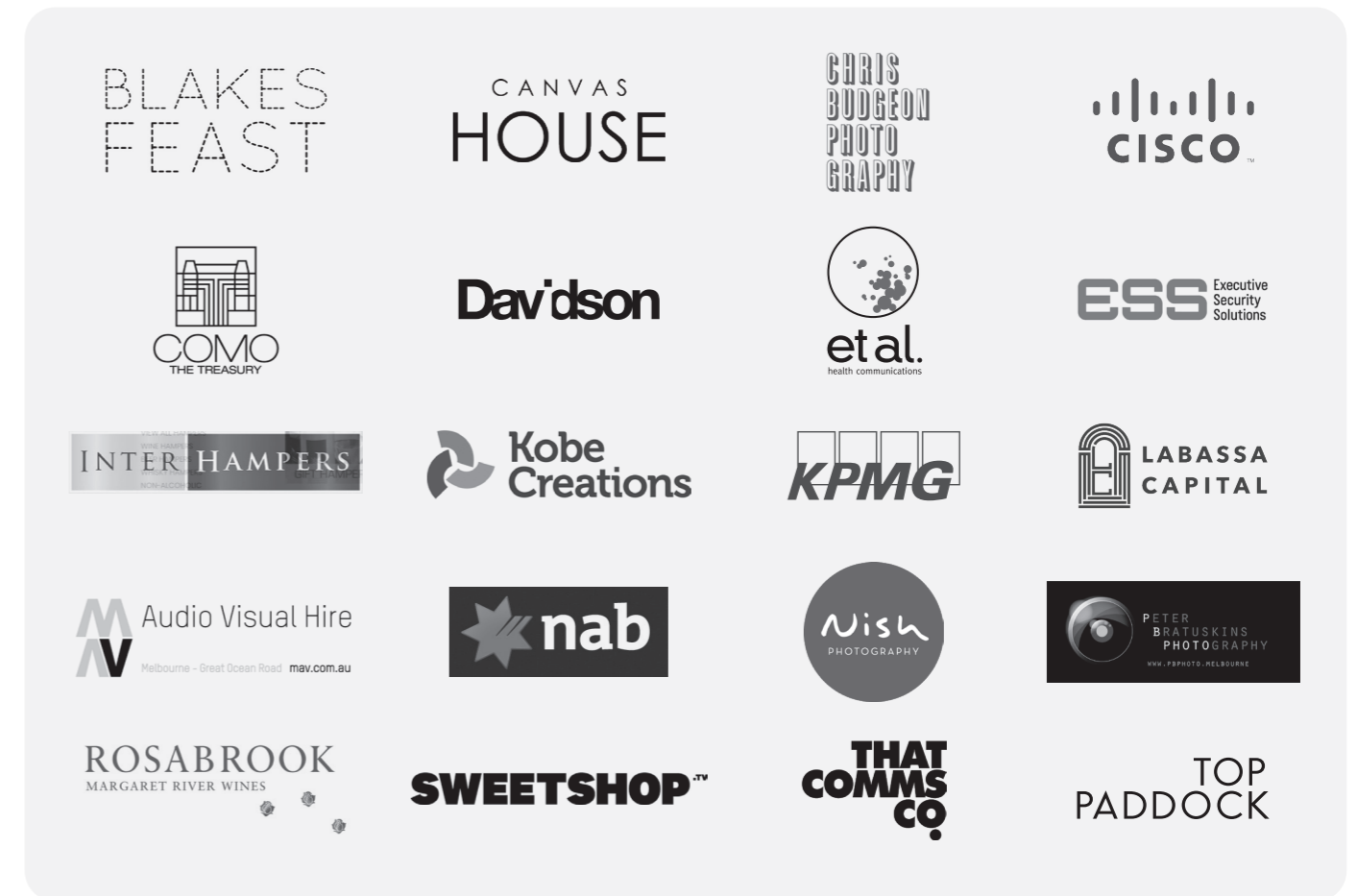


## Pro Bono Partners

In 2018/19 over \$5 million was received in pro bono services. The generosity of these pro bono organisations enables the Snowdome Foundation to fund more urgent blood cancer medical research.



## Pro Bono Supporters



# Appreciation

## The 'Bloody Good Dinner' Event

The Snowdome Foundation and Maddie Riewoldt's Vision together raised over \$800,000 at the 2019 Bloody Good Dinner event. Thanks to our many generous pro bono event partners and supporters who ensured that the majority of funds raised were directed to cutting-edge medical research projects for blood cancers and bone marrow failure syndromes.

THE  
BLOODY  
GOOD  
DINNER

## Pro Bono Event Partners

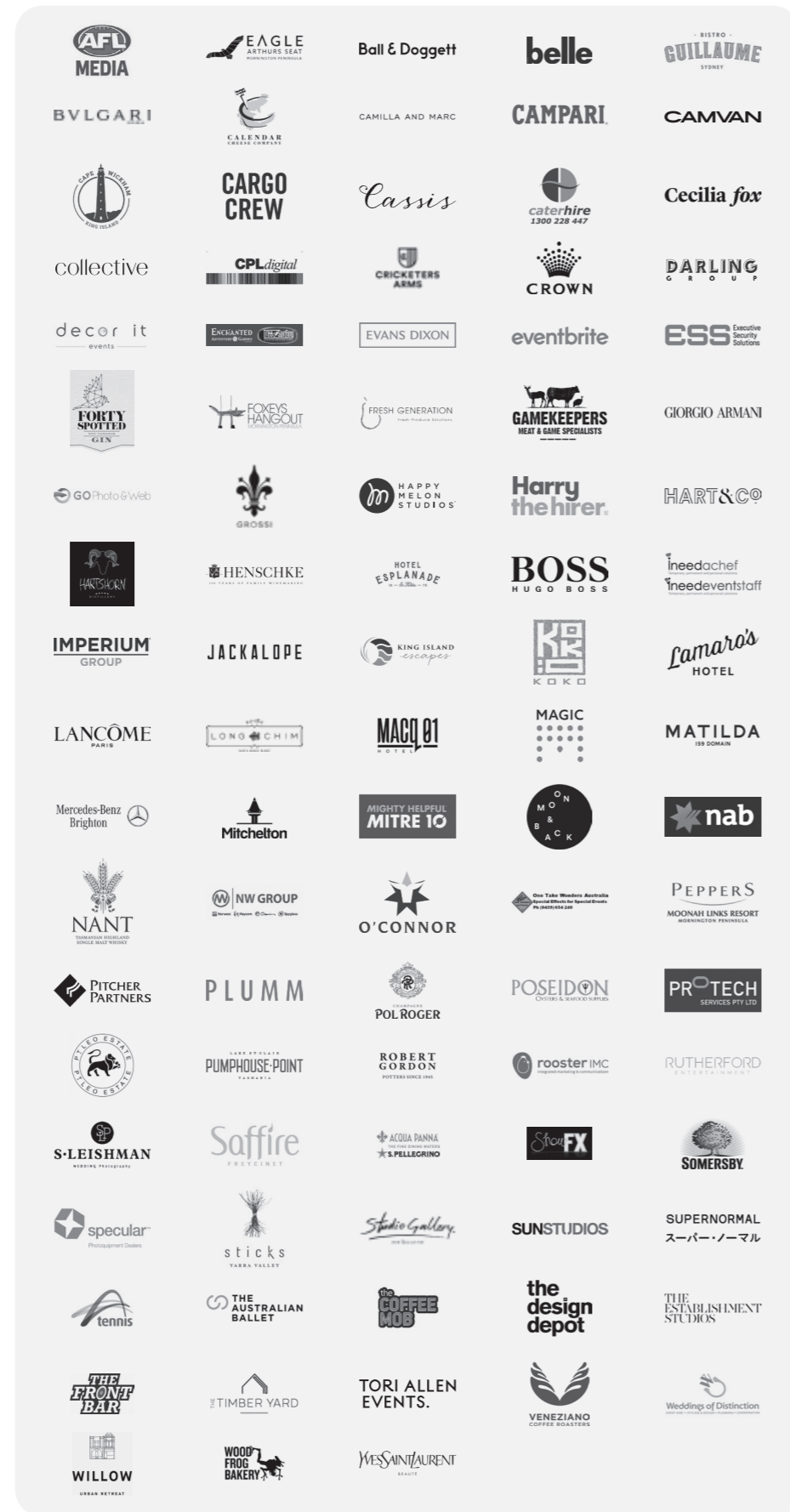
BLAKES  
FEAST

GRILL  
BURNT  
BAR  
ENDS  
SINGAPORE

DANN  
EVENT HIRE

TOWN SQUARE

## Pro Bono Event Supporters



# Committees and Executive

## Snowdome Executive



**Miriam Dexter**  
CEO



**Suzie Bratuskins**  
Relationship  
Development Manager



**Mandi Robertson**  
Communications  
& Strategy Manager



**Margaret Dandis**  
ALA Executive Administration



**Cathy Rhodes**  
Operations Manager



**Andrea Dawber**  
WA Business Manager

The Snowdome Foundation would like to acknowledge and thank Gillian Holley and Charlotte Barnaby for their services to Snowdome in 2019.



## Bloody Good Dinner Event Committee

- |                    |                      |
|--------------------|----------------------|
| Nicky Long (Chair) | Tim Hirst            |
| Annabel Banks      | Lou Johns            |
| Charlotte Barnaby  | Stephen Jolson       |
| Gian Blundo        | Christine Lester     |
| Suzie Bratuskins   | Maggie Lynch         |
| Pennie Callaghan   | Gina McNamara        |
| Vanessa Cohen      | Andrew Pascoe        |
| Jodi Crocker       | Liz Zamanis-Robinson |
| Julian Eimutis     | Georgie Tandy        |
| Lauren Frazer      | Kasey Thompson       |
| Helen Gandel       | Jen Trethewey        |
| Jackie Haintz      |                      |



## Finance, Audit & Risk

- Ian Thompson (Chair)  
Roger Greenman AM  
Mark Inston  
Michael Robertson  
John Salvaris



## Grants Committee

- Richard Boyd (Chair)  
Helen Buckingham OAM  
Amanda Jones  
Olivia Milne  
Andrew Pascoe  
Louise Photiou



## Development Committee

- Andrew Pascoe (Chair)  
Ian B Allen OAM  
Helen Gandel  
Lou Johns  
Miles Prince AM  
Grant Rutherford  
John Salvaris  
Rob Tandy



## Strategy & Policy Committee

- Helen Buckingham OAM (Chair)  
Natanael Bloch  
Richard Boyd  
Victoria Lane  
Miles Prince AM  
John Salvaris

## Bequests to Snowdome

### Leave a gift of hope

A gift to the Snowdome Foundation in your Will can make a lasting contribution to Australian blood cancer patients.

Gifts in Wills, both large and small, play a vital role in helping us accelerate next-generation treatments for blood cancer patients. Importantly, these gifts provide ongoing funding for Australian blood cancer researchers.

Once you have provided for loved ones, please consider including the Snowdome Foundation in your Will and please let us know so we can recognise your generosity.



## Dedication

The Snowdome Foundation is dedicated to all those that have been touched by blood cancer. Blood cancer patients often comment that their diagnosis has made them stop and appreciate the small details in life. Goals change, perspectives change and what really matters becomes crystal clear. Let's not just celebrate the decade, let's celebrate every day. Every day we are one step closer to a cure, every day is filled with hope.

Thank you for helping to 'make hope real' for Australian blood cancer patients.



snowdome™  
FOUNDATION  
*making hope real*

[snowdome.org.au](http://snowdome.org.au)

Snowdome Limited (DGR 2) – ABN 26 239 780 877  
Snowdome Foundation Limited (DGR 1) – ABN 79 624 141 117  
© 2020

*SNOWDOME, the Snowdome logo and 'Making Hope Real' are trademarks of Snowdome Foundation Limited.*

*The Bloody Good Dinner is a trademark jointly used by the Snowdome Foundation and Maddie Riewoldt's Vision for the Bloody Good Dinner fundraising event.*

