





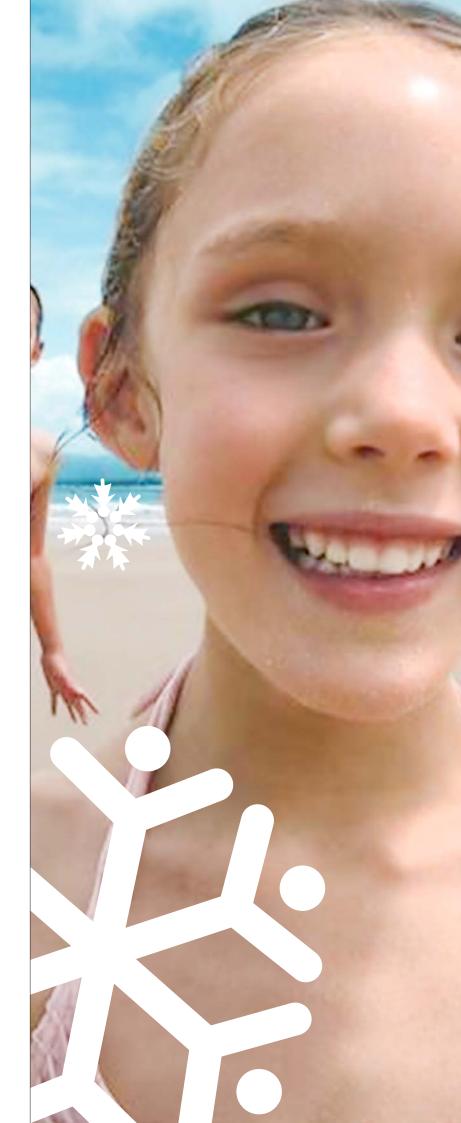
Celebrating

1:4:4:

Years

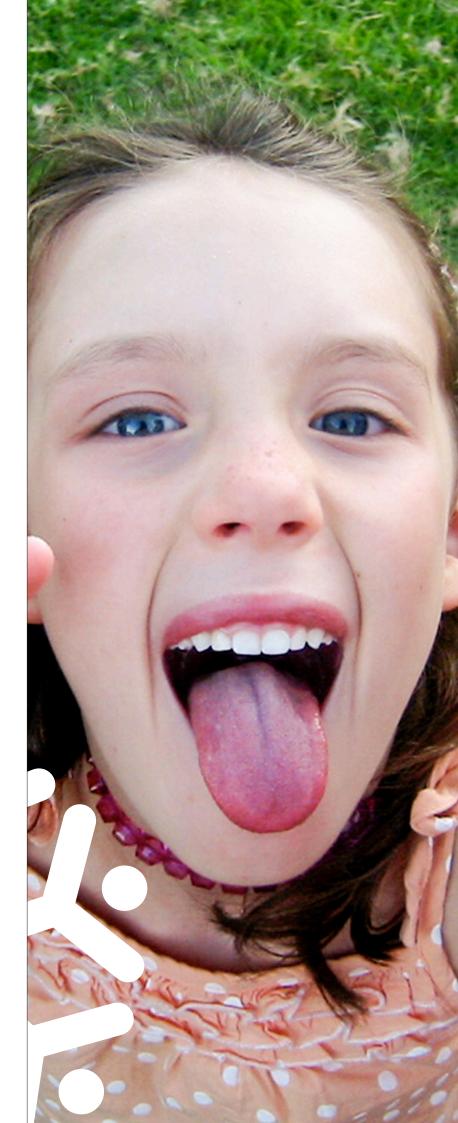
of Snowdome

Annual Review 2019 with 2018-19 Financial Highlights





Annual Review 2019 with 2018-19 Financial Highlights





Celebrating 1:4:4: Years of Snowdome

Annual Review 2019 with 2018-19 Financial Highlights

10 years of Making hope real



We have supported over

500

people affected by a blood cancer

The foundation funds the research of

45

specialists in blood cancer treatment

We have raised over

\$235

for blood cancer research

Mortality rate has dropped by

31.5%

through our research

67%
Big things are happening

We have supported over

455
people affected by a

blood cancer

We have raised over

\$360 million

for blood cancer research

The foundation funds the research of

50 specialists in blood cancer treatment Mortality rate for blood cancer has dropped by

33%

through our research









Celebrating 1334 Years of Snowdome

Annual Review 2019 with 2018-19 Financial Highlights







Celebrating 1:4:4: Years of Snowdome

Annual Review 2019 with 2018-19 Financial Highlights





Five little life-changing words that over 17,000 Australian men, women and children will be told this year.¹

Blood cancers: leukaemia, lymphoma and myeloma don't discriminate. They are neither ageist nor sexist. They are not lifestyle born. No amount of routine screening can detect if you'll get one.

They are literally random acts of unkindness.

The Snowdome Foundation is the only not-for-profit organisation exclusively focused on raising funds to support translational research into blood cancers, accelerating next-generation treatments for Australian patients to help them live longer, better lives. As we like to say, we are 'making hope real' for blood cancer sufferers, turning the hope they can beat their cancer into reality.

One day, we hope no one ever has to hear those five little words again.



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Current page
One of Chloe's beloved snowdomes





Our Mission

The Snowdome Foundation's mission is to accelerate next-generation treatments for Australian blood cancer patients to help them live longer, better lives.

Our Vision

Give every Australian blood cancer patient the best chance for a cure.

As an organisation with a very engaged 'doing' Board and passionate Executive, we stay true to our values and behaviours.



Restless in our pursuit of cures



Excellence in all we do





Our Values

Collaboration for the greater good



Openness in our approach



Relevance in the world of blood cancer

Our Behaviours



Passionate beyond belief



Persistence until exhaustion



Curiosity of what we can be



Respect for everyone and everything



Integrity above all else



Partnered with Epworth Medical Foundation to co-fund

\$1.8
million

in circulating tumour DNA research Advanced the Australasian Lymphoma Alliance to bring together lymphoma experts to better shape the way lymphoma is managed and treated

In collaboration with Maddie's Vision achieved

#59

in Financial Times 1000: High-Growth Companies in Asia-Pacific 2018

Committed almost



to 6 new research projects to advance blood cancer research

Above centre Image courtesy of Simon Shiff



Partnered with Leukemia & Lymphoma Society (US) to co-fund

US\$1.2 million

in global best research

'Our foundation has
supported Snowdome for
10 years, it is the only organisation
we have put our money and trust
into when it comes to working towards
effective treatments for blood cancer
patients. When it comes to giving, the
people behind the organisation are the mos
important factor in our decision-making
process. This is why we have such a long
relationship with Snowdome – the trust

- Hayley Morris, Morris Famil

In collaboration with Maddie's Vision raised over

\$700K

through the second annual 'Bloody Good Dinner'. Established the Gunn Family National Career Development Fellowship for a Woman in Haematology (see page 20)

Received DGR Item 1
Charitable Deduction Status
(see page 38)

Highlights of

Raised over

\$550K

to launch Blood Cancer Research WA and increase access to blood cancer clinical trials in WA (see page 18)

Secured almost

\$1 million

in matched funding with the majority directed to Blood Cancer Research WA Wilson Centre made a world-first discovery

identifying a drug resistance mechanism in chronic lymphocytic leukaemia (CLL) patients

Centre for Lymphoma
Genomics at Peter MacCallum
Cancer Centre conducted

1,000

genomic tests on blood cancer patients across Australia, New Zealand and Asia-Pacific (see page 14)

In partnership with Gandel
Philanthropy, we presented
'Blood, Sweat & Tears of Joy'
for the benefit of our donors and
stakeholders. The session shared
research and patient insights into
blood cancer research
(see page 24)

Message from our Co-founders

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> –Mark Inston Volunteer

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> –Mark Inston Volunteer

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Roger Greenman AMChairperson

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Aug 2011 bono partner

Dec 2010

June 2012

1st Fellowship

Peter Mac Fellowship with co-funding from Victorian Epigenetics Group – Dr Michael Dickinson



30 June 2014

Dec 2013

7 Aug 2013

Feb 2015

Snowdome

Foundation collaborative

partnership with Maddie Riewoldt's

Nov 2018

Apr 2019

Sept 2019

Raised \$35 million



Aug 2018

Oct 2019

475 Australian blood cancer patients are participating in biomarker studies due to Snowdome



Aug 2016

2016

Inaugural Telstra Business Awards National Charity in Collaboration with Maddie Riewoldt's Vision



17 Oct 2017

7 June 2017 1st'Bloody Good

Dinner' in collaboration with

Maddie Riewoldt's

Vision

Aug 2017

Peter MacCallum Cance Centre, **Snowdome's** largest grant \$5.5M

Oct 2019

support



journey so far

Our

Funding amazing researchers

In the words of one of our Founders, Grant Rutherford:
"Our researchers are the engine room of Snowdome,
brilliant minds shaking the way we look at and treat
blood cancers. Somehow, they are grateful to us for
giving them the opportunity to help further their work.
That's crazy. We're grateful for their curiosity, expertise

The Snowdome Foundation has funded vital human infrastructure to enable critical research to get off the ground. As Dr Paul Yeh commented "Without Snowdome and the Klempfner Fellowship I don't think would have had the opportunity to pursue a career in

Extended 45 research grants

to fund over

50

multi-year research positions.





















Dr Paul Yeh









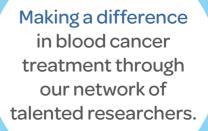




Anderson









Prof

Andrew Spencer

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Pro Bono Supporters



Joey Borensztajn and Emily Simmons



Mrs Janette Lev

'My 60th birthday
was extra special
when I got my family and
friends to support the
Snowdome Foundation
and a cutting-edge
research project led
by Professor Miles
Prince AM'

was founded in 2010, commercial law firm Arnold Bloch Leibler (ABL) was an integral part of establishing the foundation. ABL Senior Associate Emily Simmons has provided instrumental support over the years in ensuring governance is in place, grant funding agreements are sound, and establishing a tri-funding agreement so that Snowdome could leverage \$400,000 in funding. These valuable contributions were fundamental to establishing Snowdome as a successful business and not for profit organisation.

highly regarded for his expertise in the charity sector, has once again been instrumental in assisting Snowdome. In May 2018, Snowdome received Deductible Gift Recipient (DGR) Item 1 status. This enables Snowdome to accept donations from all donors including private ancillary funds.

ABL and Joey spent 6 months working through all the necessary documentation, establishing a new entity to make this happen. And it was all completed as pro bono work!

The result is that Snowdome can better channel and leverage funds towards our mission of accelerating next-generation treatments for Australian lymphoma, leukaemia an myeloma patients to help them live, longer better lives. Since inception ABL has donated over \$150,000 in pro bono services which has helped Snowdome direct more funds to blood cancer research. In 2018, the Snowdome Foundation operated at less than 15% expenses to revenue (industry best standard).

On behalf of Australian blood cancer patients and the Snowdome Foundation Board we sincerely thank ABL for their ongoing support o 'make hope real' for Australian blood cancer patients.

Appreciation

Snowdome would not exist if it were not for our numerous donors, partners, supporters and volunteers. We are forever indebted to them for helping deliver Snowdome's outstanding results.

Major Donors

Mr Nicholas Allen & Ms Helen Nicolay

Alter Family Foundation

The Amoha Foundation

Mr Andrew and Mrs Anna Baird

Mr Peter Barnett

Percy Baxter Charitable Trust

The Calvert-Jones Foundation

Crooks Family

Deague Group

Rachael Doherty Foundation

Emerald Holdings

Estate of Majorie May Kingston

Estate of Mary Dupont Nolan

The Eva and Les Erdi Humanitarian Charitable Foundation

Mr Adrian and Mrs Michela Fini

The Fox Family Foundation

Mr Greig Gailey & Dr Geraldine Lazarus

Gandel Philanthropy

Mr Tony and Mrs Helen Gandel

Mrs Edith Greiman

Rae and Peter Gunn Family Foundation

Mr Tim and Mrs Aimee Gurner

The Harbig Family Foundation

Kaptock Pty Ltd

Dr George Klempfner and Mrs Yolanda Klempfner AO

Mr Harvey and Mrs Janette Lewis

The McNamara Foundation

Mr Geoff and Mrs Marie Mitchell

Morris Family Foundation

Mr George and Mrs Rosemary Pitt

The Pratt Foundation

Prior Family Foundation

Mr Ian Rehfisch

Mr Tom Robertson

Solomon Family Foundation Pty Ltd

Spotlight Foundation

The Jon & Caro Stewart Family Foundation

Mr Carlo Vaccari

Mr Hendrikus and Mrs Debbie Verhagen

Village Roadshow Limited

Mr Bruce Wilson

Mr Russell Withers

The Wolf Foundation

As well as numerous individuals and families who wish to remain anonymous

Generous Donations Received in Celebration/Memory

In Memory of Daniel Albeck

In Memory of Maurice Beaumont

In Memory of Pat Bombara

In Memory of Malcolm Evans

In Memory of Brett Hall

In Memory of Enid Harding

In Memory of Stephen Healey

In Memory of Lawrence Hurley

In Memory of Chris McDonald

In Memory of Mark Millis

In Memory of Peter Munro

In Memory of Neville Roberts

In Memory of Les Shaw

In Memory of Keith Stephenson

In Memory of Glenn Todman

In Memory of Ken Wood

In Celebration of Gerry Gill

In Celebration of Ada Kornhauser

In Celebration of Dr Julie McManus

In Celebration of Zachary Ogle

In Celebration of Emily Somers

In Celebration of Jill Stansfield

In Celebration of the Wilson Centre

In Celebration of Joseph Zayontz

Ten Years of the Snowdome Foundation 26

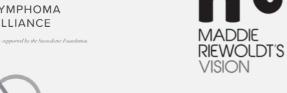
Appreciation

Snowdome would not exist if it were not for our numerous donors, Pro Bono partners, supporters and volunteers. We are forever indebted to them for helping deliver Snowdome's outstanding results

Collaborative Partners

The Snowdome Foundation and our collaborative partners work together to advance blood cancer research to 'make hope real' for Australian Blood Cancer patients.









Blood Cancer Research Western Australia

supported by the Snowdome Foundation.





















Pro Bono Partners

In 2018/19 over \$5m was received in probono services. The generosity of these probono organisations enables the Snowdome Foundation to maximise dollars that are directed to blood cancer medical research.























Pro Bono Supporters































SWEETSHOP



TOP PADDOCK

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Appreciation

The 'Bloody Good Dinner'

The Snowdome Foundation and Maddie Riewoldt's Vision together raised over \$800,000 at the 2019 Bloody Good Dinner. Thanks to our many generous pro bono partners and supporters who ensured that the majority of funds raised were directed to cutting-edge medical research projects for blood cancers and bone marrow failure syndromes.

Pro Bono Event Partners































































































Committees and Executive

Snowdome Executive



Miriam Dexter CEO



Suzie Bratuskins Relationship, Development Manager



Communications and Strategy Manager

Foundation would like to acknowledge and thank Gillian Holley and Charlotte Barnaby for their services to

Snowdome in 2019.

The Snowdome



Margaret Dandis ALA Executive Administration



Cathy Rhodes Senior Office Manager

\$

Kim Rowe

John Salvaris

WA Committee

Sandy Aughie

Susi Doherty

Michela Fini

Sandy Honey

Prof David Joske

Andree McIntyre

Wiggy Saunders

Angus Tandy

Graham Laitt (Chair)

Assoc Prof Chan Cheah

Audits and Risk

Ian Thompson (Chair)

Roger Greenman AM

Michael Robertson



Grants Committee Prof Richard Boyd (Chair) Helen Buckingham OAM Amanda Jones Dr Olivia Milne Dr Andrew Pascoe

Andrea Dawber

WA Business Manager



Strategy and Policy Committee

Dr Louise Photiou

Helen Buckingham OAM (Chair) Natanael Bloch Prof Richard Boyd Victoria Lane Prof Miles Prince AM John Salvaris



Donor Committee

Dr Andrew Pascoe (Chair) Ian B Allen OAM Helen Gandel Roger Greenman AM Mark Inston Amanda Jones Prof Miles Prince AM Grant Rutherford John Salvaris Rob Tandy



'Bloody Good Dinner' **Fundraising Committee** Nicky Long (Chair)

Liz Anderson Gian Blundo Suzie Bratuskins Pennie Callaghan Vanessa Cohen Jodi Crocker Carly Duckworth Lauren Frazer Helen Gandel Tim Hirst Gillian Holley Lou Johns Christine Lester Mandy Mandie Gina McNamara Dr Andrew Pascoe Rebecca Smith Kate Stewart Georgie Tandy Rob Tandy Kasey Thompson Jen Trethewey Sasha Wilson



Foundation Volunteers

Michelle Bratich Jack Coffey Judi Coffey Vanessa Cohen **Kerry Cousins** Clint Denny Gina Dobson Susi Doherty Robert Doherty Jane Frame Natalie Ioannou Ruth Ireland Lou Johns Melissa Jones Laura Kermond Sharon Leibel Tom Long Michelle Lowry Geoff Nyssen Matthew Peach Dr Louise Photiou Kevin Rusbridge Libby Wirt

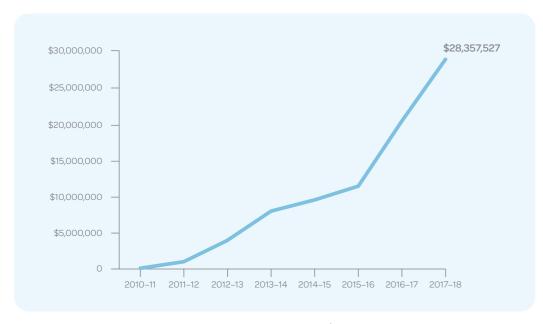
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Financials 2017 - 18

Snowdome and Maddie Riewoldt's Vision are demonstrating year-on-year growth in fundraising and granting.

Revenue

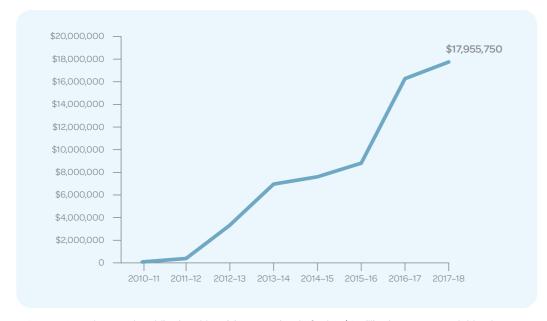
Cumulative from inception to end of 2017 - 18



In 2017-18, Snowdome and Maddie Riewoldt's Vision secured a further \$7.4 million funds bringing the total since inception to \$28.4 million.

Granting

Cumulative from inception to end of 2017 - 18



In 2017-18, Snowdome and Maddie Riewoldt's Vision committed a further 2 million in grants towards blood cancer and bone marrow research.

Legal Structure

To enhance fund raising capabilities, Snowdome established Snowdome Foundation Limited, a Deductible Gift Recipient (DGR) Item 1 organisation in May 2018 and over time is expected to become the group's principal entity. Snowdome is now able to accept tax-deductible donations from all donors including private ancillary funds. Snowdome can better channel and leverage funds towards our mission of accelerating next-generation treatments for Australian blood cancer patients to help them live longer, better lives.

Our original entity, Snowdome Limited is a Deductible Gift Recipient (DGR) Item 2 organisation and remains to provide flexibility.

Governance

Snowdome Grants Committee reviews and recommends strategic projects to be funded.

Then, Snowdome raises funds from donors, government and events.

The Snowdome Board approves a grant once funding or donation commitments are secured.

2017 - 18 Financial Year Accounts

To provide a complete picture of the scope of Snowdome financial activities we have segregated the 2017-18 financial accounts into four segments, namely Snowdome Limited (blood cancer), Maddie Riewoldt's Vision (bone marrow failure syndromes), Snowdome Foundation Limited (blood cancer) and the activities Snowdome undertook through its Memorandum of understanding (MoU - DGR Item 1) (blood cancer). Please note that Snowdome's financial year accounts have been audited and submitted to the Australian Charities and Not-forprofit Commission (ACNC).

Together, these accounts represent Snowdome's financial activities for the year ending June 2018. The accounts show that Snowdome has successfully raised funds during the period, maintained tight expense control and provided worthwhile grants. The balance sheet features net assets that will be applied to further research.

Highlights for the year include:

Granting of \$2,799,508 for Australian blood cancer and bone marrow failure research:

During the year 2017-18 Snowdome granted \$2,432,157 (\$1,723,233 from Snowdome accounts and \$708,924 from the MOU). Maddie Riewoldt's Vision granted \$367,351. This was an outstanding result for Australian blood cancer and bone marrow failure research. Remaining granting balances are largely committed through multi-year grant agreements initiated in prior periods.

Significant pro bono services of \$516,893 in 2017-18:

Snowdome and Maddie Riewoldt's Vision continue to work diligently to secure significant pro bono services so that as much funding as possible is fast-tracked into accelerating new treatments. The generous pro bono support received has allowed Snowdome to minimise its expense base while being able to engage in extensive fundraising activities. In 2017-18 pro bono services received equated to 43% of the Snowdome Foundation's operating expense base.

Highlights for the year accounts uccessfully od, ontrol ants. The

\$2.8
million
granting for
Australian blood
cancer and bone

Australian blood cancer and bone marrow failure research



received equated to nearly

43% of Snowdome's

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Snowdome Limited (DGR 2) – ABN 26 239 780 877
Snowdome Foundation Limited (DGR 1) – ABN 79 624 141 117
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