



snowdome<sup>TM</sup>  
FOUNDATION  
*making hope real*

# Annual Review 2018

with 2017-18  
Financial Highlights



# 'You have a blood cancer'

Five little life-changing words that over 17,000 Australian men, women and children will be told this year.<sup>1</sup>

Blood cancers: leukaemia, lymphoma and myeloma don't discriminate. They are neither ageist nor sexist. They are not lifestyle born. No amount of routine screening can detect if you'll get one. They are literally random acts of unkindness.

The Snowdome Foundation is the only not-for-profit organisation exclusively focused on raising funds to support translational research into blood cancers, accelerating next-generation treatments for Australian patients to help them live longer, better lives. As we like to say, we are 'making hope real' for blood cancer sufferers, turning the hope they can beat their cancer into reality.

One day, we hope no one ever has to hear those five little words again.



## Contents

Message from our Snowdome Chairperson and CEO	4
Values and Behaviours	6
Highlights of 2018	8
Achievements Since 2010	10
Snowdome Funded Research Projects	12
Christine and Bruce Wilson Centre for Lymphoma Genomics	14
Australasian Lymphoma Alliance	16
Researcher Profile	17
Blood Cancer Research WA	18
The 'Bloody Good Dinner'	20
Fundraising Events	22
Educational Events	24
MRV	26
Board of Directors	30
Financials	32
Pro Bono Supporters	38
Appreciation	39
Committees and Executive	44
Bequests and Dedication	46

Cover page  
Andrew Wilson, Pennie Callaghan,  
Bruce & Christine Wilson, James Wilson

Current page  
Bruce and Christine Wilson with their grandchildren

1. Australian Institute of Health and Welfare 2019. Cancer in Australia 2019. Cancer series no.119. Cat. no. CAN 123. Canberra: AIHW.

# Message from our Snowdome Chairperson and CEO



  
**Roger Greenman AM**  
Chairperson

  
**Miriam Dexter**  
Chief Executive Officer

## 2018 has been a year of growth and strategic partnerships for Snowdome.

We committed to two translational research grants with the US Leukemia & Lymphoma Society (LLS). The partnership enabled Snowdome funds of US\$600,000 to be matched by LLS, effectively doubling our research dollars.

We increased our reach to Western Australia supporting Blood Cancer Research WA with \$550,000 which has assisted blood cancer patients in WA to access more clinical trials in their home state.

We partnered with Australian Leukaemia and Lymphoma Group to support the Australian arm of an international trial in follicular lymphoma (page 17), and we helped support the establishment of the Australasian Lymphoma Alliance (ALA) which aims to virtually bring together lymphoma experts across Australasia to share information, best practice, and findings in order to better shape the way lymphoma is managed and treated (page 16).

The Christine and Bruce Wilson Centre for Lymphoma Genomics delivered major research breakthroughs. Data generated from genomic testing was presented at two International conferences including a prestigious late breaking news session. The research findings from the Wilson Centre will change the way chronic lymphocytic leukaemia (CLL) patients are treated, offering new hope to many patients. The Wilson Centre also celebrated testing 1,000 patients. Page 14 highlights how patients have benefited from the investment we made in genomic testing.

We were delighted to host the 'Bloody Good Dinner' with Maddie Riewoldt's Vision again in 2018. The event grew in attendance, revenue and pro bono contributions. The generosity of our event partners and supporters inspires us to strive harder in our quest to support innovative research that 'makes hope real' for Australian blood cancer patients.

Over \$700,000 was raised on the night and supported the inaugural Gunn Family National Career Development Fellowship for Women in Haematology, Follicular Lymphoma Research and Maddie Riewoldt's Vision Centre of Research Excellence in Bone Marrow Biology.

The Therapeutic Goods Administration's (TGA) approval of CAR T-cell therapy brings hope to many leukaemia and lymphoma patients. However, this is just the first step in making this therapy available; funding by the Pharmaceutical Benefits Advisory Committee (PBAC) is still required to make this therapy affordable.

The government did provide funding for two new therapies, Rydapt for acute myeloid leukaemia and Keytruda for Hodgkins lymphoma with a third, Vedotin for cutaneous T-cell lymphoma coming in the near future. The impressive results from venetoclax trials continue to amaze clinicians and we hope to see an expansion of this treatment into other blood cancers.

We are delighted to share with you the Snowdome Foundation 2018 Annual Review. We are proud of the work we are doing and our granting of almost \$22 million to accelerate access to next-generation treatments to help Australian blood cancer patients live longer, better lives.

To our volunteer board, our executive team, all the volunteers, the generous individuals and corporations who continue to believe in us and our pro bono and event partners, our heartfelt thanks go to you. We will never stop believing in our dream to find a cure for blood cancers.

**Until then, Snowdome is passionately 'making hope real' for Australian blood cancer patients.**

As an organisation with a very engaged 'doing' Board and passionate Executive, we stay true to our values and behaviours.

## Our Values



## Our Behaviours



Mark Inston, Volunteer  
Chair of Australasian Lymphoma  
Alliance-Snowdome Foundation  
Committee



Partnered with Epworth Medical Foundation to co-fund

\$1.8  
million

in circulating tumour DNA research

Advanced the Australasian Lymphoma Alliance to bring together lymphoma experts to better shape the way lymphoma is managed and treated

Morris Family Foundation



In collaboration with Maddie's Vision achieved

#59

in Financial Times 1000: High-Growth Companies in Asia-Pacific 2018

Partnered with Leukemia & Lymphoma Society (US) to co-fund

US\$1.2 million  
in global best research

'Our foundation has supported Snowdome for 10 years, it is the only organisation we have put our money and trust into when it comes to working towards effective treatments for blood cancer patients. When it comes to giving, the people behind the organisation are the most important factor in our decision-making process. This is why we have such a long relationship with Snowdome – the trust we have in their team.'

– Hayley Morris, Morris Family Foundation

In collaboration with Maddie's Vision raised over

\$700K

through the second annual 'Bloody Good Dinner'. Established the Gunn Family National Career Development Fellowship for a Woman in Haematology (see page 20)

Received DGR Item 1 Charitable Deduction Status (see page 38)

Highlights of

2018

Raised over

\$550K

to launch Blood Cancer Research WA and increase access to blood cancer clinical trials in WA (see page 18)

Wilson Centre made a **world-first discovery** identifying a drug resistance mechanism in chronic lymphocytic leukaemia (CLL) patients

Christine and Bruce Wilson Centre for Lymphoma Genomics at Peter MacCallum Cancer Centre conducted

1,000

genomic tests on blood cancer patients across Australia, New Zealand and Asia-Pacific (see page 14)

Secured almost

\$1  
million

in matched funding with the majority directed to Blood Cancer Research WA

In partnership with Gandel Philanthropy, we presented 'Blood, Sweat & Tears of Joy' for the benefit of our donors and stakeholders. The session shared research and patient insights into blood cancer research (see page 24)

Above centre  
Image courtesy of  
Simon Shiff

# Achievements Since 2010

Aligned with and facilitated the establishment of Maddie Riewoldt's Vision, a charity that has raised \$7 million since June 2015 to go towards funding research into a cure for bone marrow failure syndromes

Secured over  
**\$25**  
million

(received or committed) in funding of which over 85% has been assigned to innovative research for finding new treatments

Prof Miles Prince AM, co-founder Snowdome Foundation with Sharon Leibel

Won the inaugural Victorian and National Telstra Business Award – Charity Division 2016 in collaboration with Maddie's Vision



Maintained a less than  
**15%**  
expense base (10% for Snowdome specific activities in 2017-18)

Assisted  
**372**  
Australian blood cancer patients gain access to early phase clinical trials

Extended  
**33**  
research grants representing over \$22 million to fund 47 multi-year Australian research positions and maintained a granting pipeline of \$1.8 million



Jill Stansfield presenting funds for the Dr Bob Cannon OAM and Dr Jean Cannon-Snowdome Foundation Travel Grant

Contributed funding to enable  
**20**  
clinical trials of new treatments to commence as well as 101 publications

Enabled  
**361**  
Australian blood cancer patients to participate in biomarker studies (biological marker testing assists with patient identification for clinical trials and new treatments)

Leveraged  
**\$4.5**  
million  
in 'matched' funds by working collaboratively with government and philanthropic partners

# Snowdome Funded Research Projects

Since 2010, Snowdome Foundation has extended 33 grants representing over \$22 million, this includes a granting pipeline of \$1.8 million.

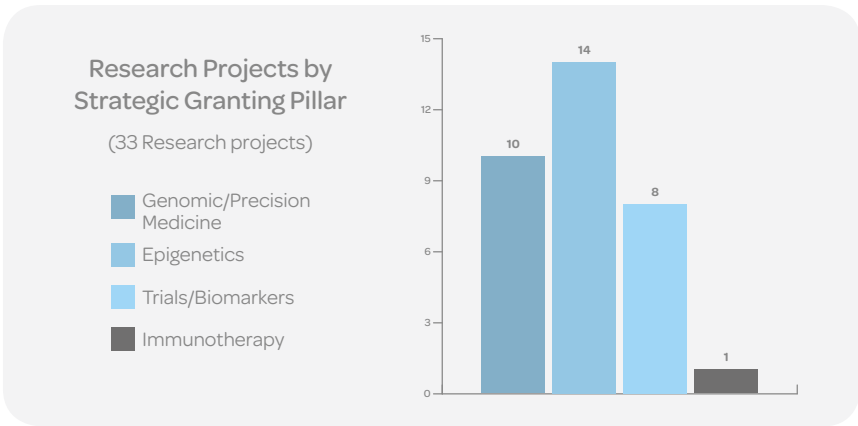
Snowdome’s focus is to identify the right blood cancer patient for the right treatments.

Snowdome has a strategic granting process that identifies key pillars to fight blood cancer including:

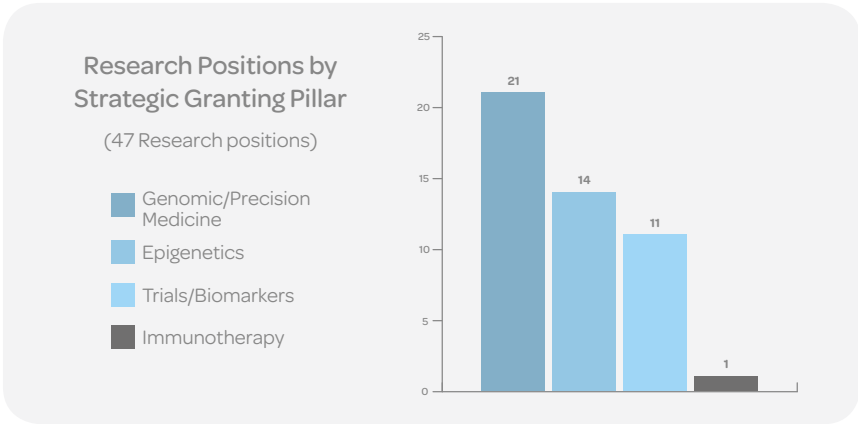
- **epigenetics** – the chemical reactions that switch on/off genes;
- **precision (personalised) medicine** – matching the cancer’s mutations to a drug treatment;
- **genomics** – identification of cancer type to improve diagnosis, prognosis and personalised treatment;
- **immune therapies** – boosting the immune system to fight cancers, and;
- **trials/biomarkers** – to advance next-generation treatments

## Snowdome Foundation grants analysis:

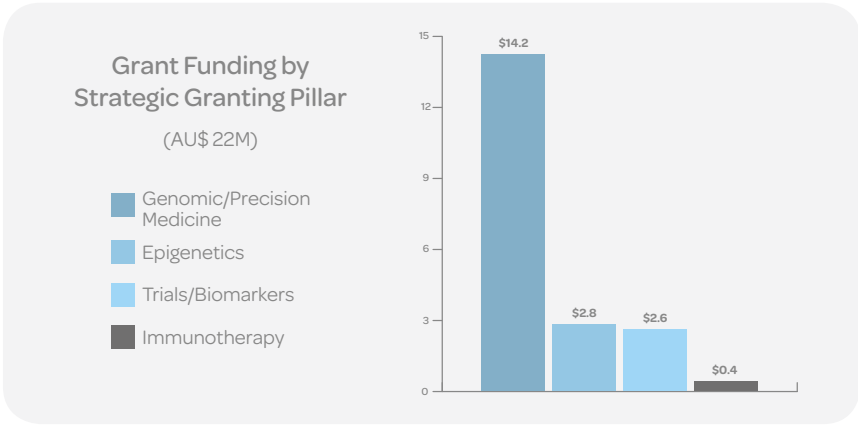
Most of Snowdome’s research granting covers more than one strategic pillar.



Note: Cross over of Strategic Granting Pillars is not shown.



Note: Cross over of Strategic Granting Pillars is not shown.



Note: The Snowdome Foundation granting pipeline of \$1.8 million is not included. Cross over of Strategic Granting Pillars is not shown.

Snowdome funds research institutions nationally across Australia. Grants were extended to Alfred Hospital, Epworth HealthCare, Hudson Institute of Medical Research, Peter MacCallum Cancer Centre, Royal Melbourne Hospital, The University of Melbourne, The University of Western Australia, and Walter & Eliza Hall Institute of Medical Research.



Dr George Klempfner, Mrs Yolanda Klempfner AO, Prof Mark Dawson and Dr Paul Yeh

‘We are delighted to support Dr Paul Yeh for 4 years as he progresses his world-class clonal haematopoiesis research under Prof Mark Dawson.’

‘By supporting Dr Mary Ann Anderson at the Walter & Eliza Hall Institute, we are giving her the opportunity to help thousands of blood cancer patients when she and her team make the next ground-breaking discovery.’

Mr Vedran Drakulic OAM, CEO for Gandel Philanthropy



‘My family and I were pleased our donation could result in Snowdome developing a global partnership to advance blood cancer research involving Australian researchers.’

Mr Rick Harbig

Over

85%

of Snowdome’s available funds have been invested in cutting-edge research



# Christine and Bruce Wilson Centre for Lymphoma Genomics

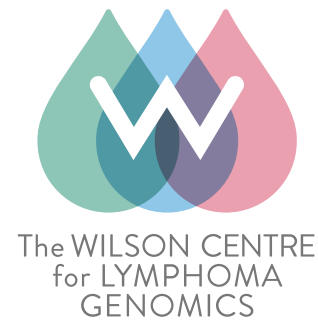
It has been 18 months since the Wilson Family gifted Australian blood cancer patients the Christine and Bruce Wilson Centre for Lymphoma Genomics. During this time over 1,000 blood cancer patients have had a genomic test carried out.

The information provides the treating clinician with a blue-print of the patient’s specific cancer. Because just like every snowflake, every cancer is subtly different.

The information from the genomic test can help the clinical team understand the specific subtype of cancer, how slow or quick the cancer will spread, whether targeted therapy is the best first line treatment and whether the patient is eligible for a clinical trial.

Genomic testing has helped with approximately:

- 300 corrected diagnoses
- 440 updated prognoses
- 100 blood cancer patients to receive targeted therapy
- 5 patients to gain access to a blood cancer clinical trial



The impact of the Wilson Centre is far wider reaching than just Australia. Globally blood cancer patients are benefiting from the research and learnings. Data generated from the centre was presented at two international haematology conferences this year including the prestige of a late breaking news session at American Society of Hematology (ASH) due to the importance of the research finding.

This however is just the tip of the iceberg. There is so much more we can learn and need to understand when it comes to genomics. Researchers know that genomics is particularly useful in assisting with chronic lymphocytic leukaemia (CLL) and lymphoma but potentially genomics can play a part in acute myeloid leukaemia (AML) and paediatric blood cancers. More funding is required in order to expand into these areas.

## Vision Super

A word of thanks to Vision Super who, after reviewing their claims data, decided to make an impact on reducing the devastation that cancer has on their members. The best way to do this was to invest in blood cancer research as these learnings can add to solid tumour cancer learnings. Over the last three years, Vision Super has generously supported the Vision Super-Snowdome Foundation Fellowship, a genomics fellowship at the Wilson Centre. Vision Super are helping to ‘make hope real’ for Australian blood cancer patients.

## Patient Benefits

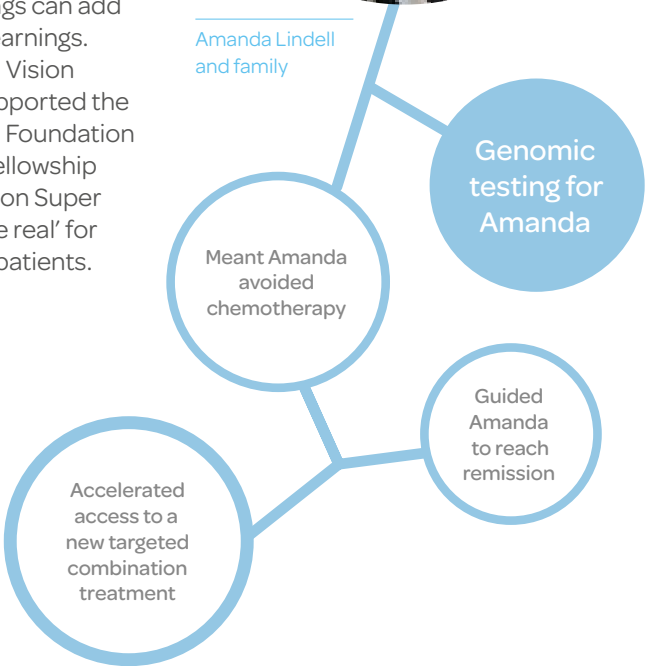
Amanda has CLL. Amanda is just one of the 1,000 patients that has undertaken genomic testing with the support of the Wilson Centre. Her genomic test highlighted that Amanda had:

- A mutation that made her CLL spread rapidly
- A mutation that enabled her to enter a clinical trial for a new targeted treatment combination

After 7 months of the targeted treatment, Amanda’s white blood cell count was back in the normal range. She received the incredible news in October that she was in complete remission.



Amanda Lindell and family



Dr Piers Blombery, Vision Super-Snowdome Foundation Fellow. Image taken at Peter MacCallum Cancer Centre





# Dr Eliza Hawkes: Founder of the Australasian Lymphoma Alliance



Pure circumstances got Dr Eliza Hawkes, from the Olivia Newton John Cancer Centre at the Austin Hospital in Melbourne, interested in lymphoma – but the huge variety of blood cancer types and the variability in their biology held her interest and kept her captivated. Coupled with the inspiring patients who are more often than not knowledgeable about their disease, treatment options and the journey ahead, make for an incredibly rewarding career.

While Eliza is not a lab researcher she is intrinsically curious, which keeps her searching for answers. Eliza wants to be part of the discovery, part of helping to solve the unanswered questions, rather than to wait for others to provide the answers. She wants to be part of the change and wants to learn. It is her way of contributing more. There is so much to learn from the ‘real world’ of treating patients that can help inform how new trials should be designed, what questions need answering or discovering why certain patients respond in a particular way.

This curiosity is what led her to form the Australasian Lymphoma Alliance (ALA). While lymphoma is a broad group of blood cancers, it is incredibly diverse, and there are many rare sub types. Individual institutions may only see one or two cases of a specific lymphoma which makes it challenging to collate information, notice nuances in the disease or have answers to many of the treatment challenges.

By working together, pooling information, sharing information and providing a sounding board for one another, lymphoma experts can harness the brain power and clinical networks of each other. This can feed clinical trial design and development and allow for data to be better analysed gaining invaluable insights into the clinical management of lymphoma. It also enables a more

equitable access to research with regional and remote areas being able to contribute and participate in real world projects and not just clinical trials.

The ALA group has more than 50 members from over 35 sites in Australia and New Zealand since being set up only a few months ago. Many members have strong international links that will help drive global research collaborations. This group of physicians are creating a collaborative support network that not only helps them but ultimately helps lymphoma patients too, as data, treatment protocols and research are shared.

ALA enables access to a team of experts to discuss cases (subject to appropriate privacy protections). It aids patients, particularly in remote areas to obtain multiple opinions without having to travel. One remote physician recently shared a case of a pregnant patient with lymphoma. He was able to obtain reassurance on his treatment strategy from colleagues who had treated a similar case in the past, was offered access to members of a multidisciplinary team within a large teaching hospital, and most importantly, affirmation that his patient was on the right course of treatment.

ALA has partnered with Snowdome given their common mission. Both want to help blood cancer patients live longer, better lives through access to next-generation treatments via clinical trials. Through Snowdome support, ALA can concentrate on the medical research. The Australian Leukaemia and Lymphoma Group (ALLG) has also joined forces to lend their clinical research infrastructure and expertise. This brings together three groups with unique and complementary skills sets that together can achieve more for blood cancer patients.

# Researcher Profile Prof Judith Trotman



Professor Judith Trotman is the Director of the Haematology Clinical Research Unit at Concord Hospital, Sydney. She is also a trail-blazer when it comes to using Positron Emission Tomography (PET) scans to predict how responsive a patient’s lymphoma has been to treatment. PET is a functional imaging technique that is used to observe metabolic processes in the body and can aid in disease diagnosis and progression.

She has been involved in writing international guidelines on the role of imaging in lymphoma. Through her established global collaborations, Judith analysed PET scans from three cooperative group trials conducted in France, Australia and Italy along with the recently conducted global GALLIUM trial to confirm what she had been observing over time: PET scans are predictive of rebound lymphoma.

If follicular lymphoma patients fail to achieve a complete metabolic response after treatment, they have 5 times the risk of disease progression and 5 times the risk of death. This new knowledge now allows clinicians to study the use of a PET-response adapted approach to guide their next treatment steps. Exactly what those next steps are will be addressed in a new UK-Australian collaboration, PET guided Response-Adapted therapy (PETReA), in patients with previously untreated high tumor burden follicular lymphoma.

Judith along with Dr Anna Johnston from the Royal Hobart Hospital are the Co-Principal Investigators of the PETReA study in Australia. The aim is to open 15 sites across Australia recruiting 80-120 follicular lymphoma patients over 3 years. Judith has a wealth of experience in conducting multi-site international trials and will be mentoring Anna, an emerging leader in clinical research, to further expand the depth of the Australian Leukaemia and Lymphoma Group’s lymphoma trial capabilities.

The trial’s aim is to improve survival of patients who have follicular lymphoma with poor prognosis. Patients who respond well, as indicated by a negative PET scan (i.e. no activity seen on the scan after initial treatment) will be studied to measure the trade-off from an ongoing maintenance treatment that is not only expensive but also results in an increased infection rate.

Conversely patients with a positive PET scan who do not respond well to initial treatment and have a 5-fold increased risk of early death will be randomised to receive standard maintenance therapy alone or in combination with another immune modulating treatment to determine the benefits of this combination.

The study is a collaborative effort with support secured by Snowdome Foundation, the Australia Lymphoma and Leukaemia Group and the Leukaemia Foundation.

50 members from over 35 sites in Australia and New Zealand

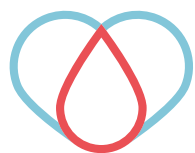
Completed 5 projects and 10 further projects commenced

Links metro and rural lymphoma doctors by utilising technology to form a collaborative network

PETReA aim to open 15 sites across Australia

PET scans are predictive of rebound lymphoma

# Blood Cancer Research WA



**Blood Cancer Research  
Western Australia**

supported by the Snowdome Foundation

Blood Cancer Research WA was only established in April 2018 yet the impact it is already having on blood cancer patients in Western Australia is astounding.

Through Snowdome support, the first WA fundraising event was held in April 2018 to establish the centre and enable WA blood cancer patients access to next-generation treatments through clinical trials in their own state. The generosity of the guests and in particular Adrian and Michela Fini in conjunction with COMO The Treasury and Wildflower enabled Blood Cancer Research WA to employ the staff necessary to establish a research centre of excellence. Collaborative partners Linear, Lymphoma Australia, The Rachael Doherty Foundation, Sir Charles Gairdner Hospital and The University of Western Australia also provided much needed financial and structural support.

An educational event in October called 'Blood Sweat and Tears of Joy in WA' provided the numerous supporters of the centre with an opportunity to hear from the researchers and Director, Assoc Prof Chan Cheah. Assoc Prof Cheah highlighted that traditionally WA had far fewer lymphoma trials than for example, Melbourne, and he was driven to change this. Through the establishment of Blood Cancer Research WA, in less than 6 months the number of blood cancer recruiting trials has gone from 8 to 19 across the three participating sites – Linear, Sir Charles Gardiner Hospital and the Hollywood Private Hospital.

Ultimately this alliance of clinical trial sites will provide WA blood cancer patients with access to novel therapies via clinical trials in order to help patients live longer, better lives.

Lymphoma patient Rita Zuks is just one of the patients who has benefited from the research centre. Rita had exhausted all treatment options before being referred to Assoc Prof Cheah. She has been recruited to a trial and is hoping this will allow her to spend as much time as possible with her two gorgeous grandchildren.

Rita is grateful that the clinical trials have brought her quality time with her precious family.

*"We're off to a great start, but there is still a lot of work to do. We're going to be opening the WA-led LEVERAGE study of 3 non-chemotherapy treatments for follicular lymphoma in Q1 2019 and have a number of other exciting trials coming online soon to give more options to WA patients with blood cancers," said Assoc Prof Cheah.*

Ultimately it is a time of great hope for blood cancer patients in WA. The advances being made in genomic testing and the opportunity to participate in clinical trials have created more treatment options than ever before.

**The Snowdome Foundation and Blood Cancer Research WA will continue to raise funds to enable even more trials and research to be conducted in WA in the future.**



Assoc Prof Chan Cheah

Increased the number of blood cancer recruiting trials  
**from 8 to 19**  
across three participating sites

Snowdome raised over  
**\$550,000**  
to launch Blood Cancer Research WA



Michela & Adrian Fini  
and Chan Cheah

*'Michela and I want to ensure that every Western Australian with blood cancer should have access to the best care and treatments available without having to travel.'*  
– Adrian Fini

Rita Zuks



Rita is grateful that the clinical trials have brought her quality time with her precious family

# The Bloody Good Chinese Tuxedo Dinner

The Snowdome Foundation and Maddie’s Riewoldt’s Vision thought the first ‘Bloody Good Dinner’ fundraiser in 2017 was an incredible success and hard to beat in terms of ambience and the generosity of our donors, supporters and pro bono partners. However, the 2018 Chinese Tuxedo themed dinner surpassed it – maybe it was all those lucky cats!

Entering the historic Meat Market Pavilion in Melbourne you were transported to Chinatown, New York City. From the New York cab to the dumpling stalls and live jazz playing, the scene was set. Eddy Buckingham, owner of New York’s Chinese Tuxedo Restaurant, kicked the party off, shaking up two bespoke cocktails for our guests to enjoy as they purchased raffle tickets, caught up with friends, and those personally affected by blood cancer or bone marrow failure.

This year our guests were treated to a dinner created by Chef Paul Donnelly from Chinese Tuxedo and executed perfectly by our long-time pro bono partner, Blakes Feast. Four hundred and forty guests enjoyed exquisite dishes as MC Hamish McLachlan took people on a journey to learn more about the important work Snowdome and Maddie’s Vision support.

The audience fell silent as they heard personal accounts of living with blood cancer or a bone marrow failure syndrome. Jackie Haintz spoke about her family’s desire to not only provide generous funding into research of haematological diseases, but to also support and mentor a female researcher. The Gunn Family National Career Development Fellowship for Woman in Haematology aims to do this. Jackie told the audience how this time it was personal as she has a haematological disease. It is her family’s hope that through medical research projects, innovation will flourish, and breakthroughs will be made to eradicate these diseases which cause so much suffering.

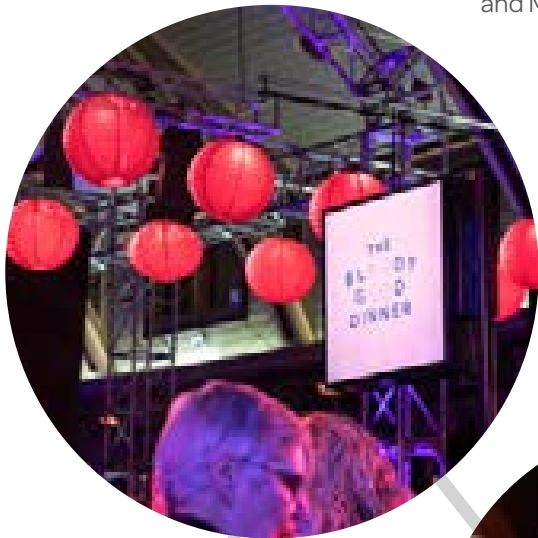
Incredibly, over \$700,000 was raised through the generosity of the guests. In addition to the Gunn Family National Career Development Fellowship, the money raised will help fund the Australian arm of an international trial to improve survival rates in patients with follicular lymphoma and The Centre of Research Excellence in Bone Marrow Biology.

The ‘Bloody Good Dinner’ will be back in 2019 bigger and better than before. So, mark your diaries for June 5th and get ready to be amazed.

Snowdome would also like to acknowledge our major event partners who helped to make the night truly memorable – Blakes Feast, Captain’s Choice, Chinese Tuxedo, Dann Event Hire and Town Square. See **page 42** for our full list of pro bono partners.



The ‘Bloody Good Dinner’ Committee



Images from the ‘Bloody Good Dinner’



Paul Donnelly and Eddy Buckingham, Chinese Tuxedo



*‘I am passionate about making a difference by supporting both women and medical research, particularly in blood cancer research.’*

Mrs Jackie Haintz





# Fundraising Events

This year we saw generous donations from many individuals and organisations in the Snowdome community wanting to ‘make hope real’ for Australian blood cancer patients.

## In Celebration

Vanessa Gandel and Daniel Avrutis celebrated their engagement asking guests to kindly donate to Snowdome in lieu of gifts. As a result, \$55,000 including matched funding by the Epworth Medical Foundation will go towards circulating tumour DNA (ctDNA) research.

Elly Bloom celebrated her birthday also asking guests to gift Australian blood cancer patients with hope. Elly’s gesture raised over \$500 towards blood cancer research.

No matter the size of your event or donation, it all counts towards blood cancer research, and we are incredibly grateful.



Vanessa Gandel and Daniel Avrutis

## Events

Whether it’s hosting wellness retreats in the setting of Tussie Mussie Vineyard, like the gorgeous team at Two Plus Projects, hosting an annual fundraiser like the residents and staff at Evergreen Retirement Village or walking the Sydney to Newcastle track to honour your father, like Maxine Gelabert, we think you are fabulous.

So, whether you are an individual or part of a corporate team we truly appreciate your dedication to ‘making hope real’ for Australian blood cancer patients.



Tussie Mussie Vineyard

## Raising Funds on and off the Saddle

Every other year the Fireflies Antipodes endure an epic, gruelling bike ride to raise funds for Snowdome. Despite this tremendous fundraising effort, the team want to ensure they raise funds for Snowdome when they aren’t on their bikes. So, the Fireflies Antipodes have teamed up with Twentyone Coffee to bring us Feel Good Beans. This combines the Fireflies Antipodes love of riding, coffee and giving, by donating the profits from Feel Good Beans to Snowdome. They are available to buy from [twentyonecoffee.com](http://twentyonecoffee.com).



Fireflies Antipodes TwentyOne Coffee

## Corporate Giving

A wonderful way to set up regular donations to Snowdome is through Good2Give. Many organisations provide employees with an opportunity to donate to their charity of choice each month straight from their salary. These donations are often matched by employers, so all donations can really have a big impact. Every little bit helps us achieve our mission so please consider choosing Snowdome as your Good2Give charity.



Snowdome was delighted to be entertained at an evening of Rock and Roll by Chris Montez, The Crystals and The Allstars

Chris Montez, The Crystals and Ian B Allen OAM



# Educational Events

## Blood Sweat and Tears of Joy

Geoff Nyssen



*'I am not fighting cancer, I am fighting time.'*

It was Snowdome’s privilege to bring everyone together at the Gandel Philanthropy offices for the ‘Blood Sweat and Tears of Joy’ educational event in Melbourne.

Blood Sweat and Tears of Joy enabled Snowdome funded researchers to explain the breakthroughs they are making, where to next, and how they are helping Snowdome ‘make hope real’ for Australian blood cancer patients. It also gave researchers the opportunity to thank donors, supporters and partners for believing in them. To top the night off, two patients spoke about their hope for the future and why Snowdome is so important. Patients Geoff and Tom are not fighting cancer, they are fighting time. They are hoping with more time, that researchers will be able to take a terminal disease such as myeloma and make it a chronic disease.

Professor Miles Prince AM hosted the evening, guiding the audience through the breakthroughs being made with venetoclax, a new cancer therapy that the Gandel Philanthropy – Snowdome Foundation Innovation Fellow, Dr Mary Ann Anderson, is researching, to the advances in technology that are enabling researchers to understand why some cancer cells ‘misbehave’. Ultimately, this could lead to producing a map to show us how to treat each patient based on their genomes.

Dr Anderson stated, “You have the opportunity to help one patient in front of you when you are a clinician, but when working in the laboratory you have the opportunity to help millions of patients when you make a ground-breaking discovery.” All researchers agreed that philanthropy is providing vital funds to make significant research breakthroughs.

The evening provided guests the opportunity to informally ask questions and hear about the cutting-edge research and discoveries that Snowdome is currently supporting. As Professor Mark Dawson commented, “Without curiosity there is no discovery, but without discovery there are no cures.”



Tom Long

*'I am a bit like an aeroplane up in the sky with no airport to land in. I am hoping I can stay alive long enough for the next treatment to be available, so I can be with my beautiful family. Snowdome is trying to accelerate this process to make new clinical trials and therapies available that can offer great hope to all blood cancer patients, me included.'*

# Educational Events

## Food for Thought

Snowdome Foundation and Epworth Medical Foundation hosted an exclusive dinner in February for donors to meet and understand the important work Epworth Researchers are conducting to better understand blood cancers.

Prof Miles Price, Prof Nik Zeps, Dr Costas Yannakou, Dr Nicole Brooks and Mr Patrick Devine came to together to discuss the advances being made in diagnosis, prognosis and treatment choice using circulating tumour DNA (ctDNA).

Nik Zeps opened the evening by informing the audience that Victoria has a strong tradition of investing in research, which attracts and maintains the brightest minds. The Epworth is interested in taking it one step further by creating a path to bring research to the clinic, otherwise known as translational research. There is a difference between a lab providing results and a lab that is working in conjunction with the clinician.

Dr Nicole Brooks spoke about her journey from a PhD in physiology and foetal care exploring apoptosis or put in simple terms, programmed cell death. This led to wondering why cancer cells don’t die and ultimately to a career in epigenetics.

Dr Costas Yannakou outlined the importance of the liquid biopsy by describing a patient he had met in his clinic that morning for a follow-up appointment. A biopsy of the patient’s tumour did not reveal any high-risk characteristics that indicated a need to reconsider the standard path of chemotherapy. However, at the same time, a liquid biopsy (blood sample) was taken to detect and assess ctDNA. The liquid biopsy identified a mutation that is known to confer resistance to conventional chemotherapy. This new piece of information fundamentally altered the patient’s treatment path. As a result, the patient will now be spared from receiving a toxic, potentially ineffective chemotherapy regime.

Lastly Patrick Devine described what having cancer has meant to his life. Eight years ago, Patrick was given a 2-year life expectancy. Clearly, he is beating the odds and maybe part of it is his positive outlook on life. Patrick’s advice is to make it simple and focus on what you can do to help your body and your clinician. He believes cancer garnishes the finer things in life.

The Snowdome Foundation sees the hope this collaboration between clinician and research can bring to patients and is partnering with the Epworth Medical Foundation to fund the advancement of ctDNA for clinical use. The ctDNA research requires a team including a Molecular Haematopathologist, Molecular Fellow, Laboratory Technician, Tissue Coordinators and patients collaborating together. All donations are ‘matched’ by the Epworth Medical Foundation.

Snowdome ‘making hope real’



Dr Costas Yannakou

*'The liquid biopsy identified a mutation that is known to confer resistance to conventional chemotherapy.'*

# Maddie Riewoldt's Vision

## Highlights from Year in Review



Nick, Cath and sons Will and James

On 24th February, 2019, it will be 4 years since Maddie lost her fight. Maddie was a hard marker when it came to measuring effort, but I am pretty sure that she would approve of what we have embarked upon and the extent to which we have created her legacy.

### Report from Chair Nick Riewoldt

2018 was Maddie's Vision's most successful fundraising year to date. Such was the support of our community (you), we exceeded our fundraising goal for the 3rd year in a row. In accelerating our funds, we directly increase our support for Bone Marrow Failure research programs.

While the job is far from being done, significant funds committed will translate into serious outcomes for the condition that took the life of our Maddie and continues to rob 50% of all other young people affected, because they too don't survive. It is just unacceptable that in an era of innovative advances in technology, that we can't answer why and ensure work is done to find better treatments.

Here are just a few highlights from the financial year 2017/18:

- Total funds raised \$1.8 million, 16% expenses to revenue
- Commitments from the Victorian state government to fund a Centre of Research Excellence (\$2.1 million over 4 years) as well as an International Fellowship in partnership with the Victorian Cancer Agency (\$305,000 matched funds), bringing the total to \$2.4 million
- Commitment from the federal government for \$1 million (over 3 years) to support access to clinical trials

Together with government funds, our major events, sponsorships, partners and our ongoing community support, we have raised a committed \$7 million since June 2015, with 11% expenses to revenue.

I am immensely proud of the collective efforts towards these achievements and some of the individuals who have personally driven these results.

On behalf of our family and all families affected, my heartfelt thanks. To all of our passionate, hardworking committees that involve up to 20 volunteer professionals for our major events, to the board for their long-term commitment.

Thank you to our executive team for going the extra miles – we appreciate every human factor that goes into this long list of achievements. Finally, to our community of donors, supporters, partners and sponsors. We simply couldn't do this without you and we are indebted to you backing us early in everything we have been achieving.

Wishing that 2019 be a year of further achievement and you continue to feel confident that our determination to find a cure is greater than ever. We can't do this alone and we remain grateful for you continue to join us to **#fightlikemaddie**.

### Reflections from our CEO Nicky Long

'Innovation distinguishes between a leader and a follower' (Steve Jobs)

When I first joined the Maddie's Vision Family in Sept 2015, we committed to a vision to lead the globe in medical research. I can confidently say we are on the right track to be a significant player on a global scale. The medical research we support has only been realised through raising significant funds. We have long term, strategic goals to meet – focused on supporting innovative research.



Nicky Long, Hamish McLachlan and Hon Greg Hunt MP



This motivation in the pursuit of excellence for patients is present to challenge what we know and uncover what we aren't so sure about, so that somewhere in between, we discover novel solutions and better treatments. We are leading the way with your support.

In 2018, this support was significantly augmented. Both State & Federal Governments provided the leverage we needed. The State Government funding for our Centre of Research Excellence in Bone Marrow Biology has assisted in creating partnerships Nationally and globally across our 5 pillars of research focus.

Together with a further contribution of \$1 million over 3 years from the Federal government, we will be able to take our research to the next level – involvement in clinical trials. Access to clinical trials will involve international collaboration and access to technology that may not yet be available in Australia. It is an exciting time as we shape the research landscape with our medical and research partners and continue to put Australia on the map with our brilliant capabilities to make a difference to young lives.

This year in review is dedicated to all those who have made our achievements possible in 2018. I hope you enjoy reviewing not only the work of our extraordinary research projects but also the love, passion and commitment from our community who underpin our ability to fund the privilege we have to be a leader in this area.

Fundraising is so important – it has enabled the place we are creating, but it is vital to keeping the strength in the future. Just like any business – our goal is towards a cure – we require sustainability of the work that we have started – it is vital to reaching our vision.

Thank you for all that YOU have done to get us here.

### Research – Prof David Ritchie – Chair Grants Committee

2018 has been another incredible year of exponential growth in the activities and output of the grants committee. The committee scientific membership was expanded in 2018 with the exciting addition of A/ Prof Steve Lane from QIMR and Dr Simonne Neil onto the committee as the Research Project Officer.

Most importantly our application to the Victorian State Government for \$2.1 million to establish the Bone Marrow Biology Centre of Excellence (CRE) was realised. The CRE provides an opportunity to expand the number of projects undertaken into the causes and treatment of Bone Marrow Failure as well as provide research support to our growing portfolio of grantees, which now number 13 in total, ranging from improved diagnosis techniques through to basic biological causes of BMFS.

In conjunction with the Victorian Cancer Agency (VCA) we undertook the design of the \$600,000 International Travelling Fellowship in BMFS. Furthermore, we have seen our fellowships expand into Tasmania and Western Australia. Through the generous and inspiring fundraising efforts of the Gadomski and Gunn Families respectively.

The Grants Committee has been delighted to be the bridge between the wonderful fundraising activities of the community of Maddie's Vision and identifying inspiring researchers to undertake projects that contribute to finding a cure for BMFS. Through our redesigned granting schedule and the exciting CRE symposium in Bone Marrow Biology to be held in May 2019, the Grants Committee are anticipating continued strong growth in research output and collaboration towards our mission for better treatments.

### Highlights for the Year

Total funds raised  
\$1.8 million

Victorian Cancer Agency Fellowship  
\$305,000

Expense ratio  
16%

Federal Government committed  
\$1 million\*

Total funds raised since inception (June 2015 - December 2017)  
\$7 million

\$2.4 million over 4 years commitments from the Victorian state government to fund a Centre of Research Excellence

\*Grants are awarded over 3 years to support access to clinical trials



# Maddie Riewoldt's Vision

## Highlights from Year in Review



### Fundraising Highlights

#### Maddie's Shield #2 — January 26th, 2018

We were delighted to start the year with our partners Prahran Cricket Club and raise \$30,000 on Australia Day Maddie's Shield #2. The day was made possible thanks to all the players who kindly donated their time to play and commentate.



Maddie Shield Teams



Melbourne Stars BBL Player Alana King with Nick Riewoldt

#### Tasmanian AFL Season Launch Lunch

On 23 February, 250 Tasmanians came together to raise \$140,000 at Blundstone Arena. The Premier, Will Hodgman, pledged \$35,000 as well as announcing his acceptance to be a Patron. We heard for the first time a brave presentation from the Gadomski Family about the loss of dear Alex. Thanks goes to the huge list of local sponsors who got behind the day.



The Hon Will Hodgman MP with Nick Riewoldt

#### Maddie's Legacy Given Certainty — State Funding Boost

On 19th April, The Andrews Government announced a \$2.4 million grant to fund Maddie Riewoldt's dream, a world first research centre for Bone Marrow Failure Syndromes and a co-funded International Research Fellowship opportunity with the Victorian Cancer Agency.

Premier Daniel Andrews and Minister for Health Jill Hennessy confirmed their support for the Maddie Riewoldt's Vision Centre for Research Excellence (CRE) in Bone Marrow Biology.



The Hon Daniel Andrews MP, Jill Hennessy MP with the Riewoldt family

#### Maddie's Match

On 20th July, St Kilda Football Club and fans came together to kick off the third Maddie's Match.



Our ongoing gratitude to the St Kilda Football Club in partnership with The Richmond Football Club for hosting another heartfelt Maddie's Match. We raised a record \$1.61 million on the night which included the State government pledged funding of \$1 million.



It was an amazing night, as the crowd of over 37,000 celebrated the life of Maddie Riewoldt in a sea of purple.



Cash Grab: Georgia Love, Joe Montagna and Sam Lane

Through crowd attendance, direct donations, the purchase of #FightLikeMaddie merchandise and all the sponsors activities in the lead up and surrounding the match, Maddie's Match 2018 saw the biggest fundraising result. We could not have achieved this without the support of 200 plus volunteers.



Jack Riewoldt with patient Elliot Vanderland

#### Young Patients Judge Top Chefs to Find Their Favourite Tomato Recipe

Johnny di Francesco from Gradi Group and Nick Mahlook from Atlantic Group helped launch #maddiesmonth in November with a Flavorite Cherry Burst cook off. A portion of sales from Flavorite Cherry Burst and Cherry Vine tomatoes, fund critical research at Peter MacCallum Cancer Centre. For the third consecutive year, Flavorite raised \$100,000.



#### Stepping Faster Towards a Cure

Converse and Maddie Riewoldt's Vision partnered for the third year to create a limited-edition range of footwear. The 2018 Converse Chuck Taylor All Star X Maddie Riewoldt's Vision sneakers raised \$40,000. We are grateful to the long list of ambassadors and patrons and of course our heart-felt connection with Converse.



#### The Irvine Club

The Irvine Club Annual lunch raised \$150,000. Over 400 people were entertained at Zinc by the Fast Bowling Cartel of Glenn McGrath, Michael Kasprovicz, Jason Gillespie, Damien Fleming. A very moving presentation was given by Janet Gadomski and also Jack Riewoldt about their own personal reflections on loss.



Janet Gadomski with Glenn McGrath at the Irvine Club Lunch

#### Live Life Gala



Alex Gadomski – a remarkable young man – lost his battle with Bone Marrow Failure in May 2017 aged just 21 years. We have had the privilege of getting to know his family and we are truly better for having them in our lives.

They, like the Riewoldts, hurt deeply and miss Alex every day. They have turned this into a powerful path of discovery – to try to answer WHY – why did their beautiful Alex have to leave us so young?

The Alex Gadomski Fellowship, funded by Maddie's Vision will be based in Tasmania. The Live Life Gala ball raised an incredible \$191,000. Well done and thank you to all involved.



The Gadomski Family

For the full year in review and a list of our sponsors and appreciations please visit [mrv.org.au](http://mrv.org.au).

# Board of Directors



**Mr Roger Greenman AM**

Former CEO of Cabrini Health for 25 years.

Roger joined the Snowdome Board of Directors in 2014 and in March 2015, became Chairperson. Roger serves on the Donor Committee and Audit & Risk Committee.



**Professor Richard Boyd BSc (Hons) PhD**

Chief Scientific Officer of Cartherics Pty Ltd, a cancer immunotherapy company.

Richard joined the Snowdome Foundation in October 2015, chairs the Grants Committee and serves on the Strategy and Policy Committee.



**Mrs Helen Buckingham OAM BA, Dip Ed, Grad Dip Careers, AICD Dip**

Elected to Legislative Council of the Victorian Parliament in 2002. Helen offers a personal perspective as she was diagnosed with multiple myeloma in 2004.

Helen has been involved with Snowdome since its inception and became a founding Director in 2010. Helen chairs the Strategy and Policy Committee and serves on the Grants Committee.



**Mrs Helen Gandel**

Pharmacist and Philanthropist supporting a variety of community charities.

Helen joined the Snowdome Board in May 2016 and serves on the Donor and 'Bloody Good Dinner' Fundraising Committees.



**Ms Amanda Jones BApp Sc, Grad Dip IP Law, FIPTA**

Principal of Watermark Intellectual Property Pty Ltd.

Amanda joined the Snowdome Board in December 2014 and serves on the Grants and Donor Committees.



**Professor Sharon Lewin AO PhD, FRACP, FAAHMS**

Inaugural Director of the Peter Doherty Institute for Infection and Immunity and 2014 Melbourne of the year.

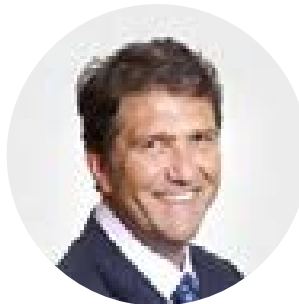
Sharon joined the Snowdome Board in December 2014.



**Dr Andrew Pascoe MBBS**

Executive Chairman of the Asia Pacific eHealth Group (APeHG).

Andrew joined the Snowdome Board of Directors in 2013, chairs the Donor Committee and serves on the Grants and 'Bloody Good Dinner' Fundraising Committees.



**Professor Miles Prince AM MBBS (Hons) MD FRACP FRCPA AFRCMA AFRACD FAHMS**

Blood Cancer specialist and a Professor of Medicine at both Melbourne and Monash Universities, Professor/Director of Molecular Oncology and Cancer Immunology at Epworth Healthcare and Director of the Centre for Blood Cell Therapies at the Peter MacCallum Cancer Centre. Miles is a co-founder of the Snowdome Foundation and serves on the Donor and Strategy and Policy Committees.



**Mr Nick Riewoldt**

Former AFL Champion: St Kilda Football Club star forward and longest serving Captain. Nick is a co-founder and Director for Maddie Riewoldt's Vision, a media personality, keynote speaker, brand ambassador and leadership consultant.

Nick joined the Snowdome Board in May 2015.



**Mr Michael Robertson LLM (Hons), BA**

Senior Associate of King & Wood Mallesons.

Michael joined the Snowdome Board in March 2016 and serves on the Audit & Risk Committee.



**Mr Grant Rutherford BA Graphic Design**

Executive Creative Director of The Monkeys. Grant is also Chloe Rutherford's father—for whose love of snowdomes (during her Leukaemia treatment) the foundation is lovingly named.

Grant co-founded the Snowdome Foundation and serves on the Donor Committee.



**Mr John Salvaris BEc CA CPA**

Partner of KPMG specialising in corporate tax matters for financial services organisations.

John joined Snowdome's Audit and Risk Committee in 2015 and was appointed to the Board in 2017. John is also a member of the Strategy and Policy and Donor Committees.



**Mr Rob Tandy BSc MPC**

CEO of Captain's Choice.

Rob co-founded the Snowdome Foundation and serves on the Donor and 'Bloody Good Dinner' Fundraising Committees.



**Mr Ian Thompson BBus (Accounting) Grad Dip (Corporate Finance), CPA, GAIDC**

Former Senior Managing Director and Chief Credit Officer at Standard and Poor's Ratings Services.

Ian joined the Board in December 2014 and chairs the Audit & Risk Committee.

## We also acknowledge the ongoing support of our Board Alumni

- Neil Carabine
- Tiffany Fuller
- Nicky Long
- Nichola Patterson
- Matt Schofield
- Paul Sheahan
- Richard Smallwood
- Susan Timbs



# Financials

## 2017 - 18

Snowdome works with leading Australian researchers and major donors to match critical multi-year research needs with multi-year funding commitments.

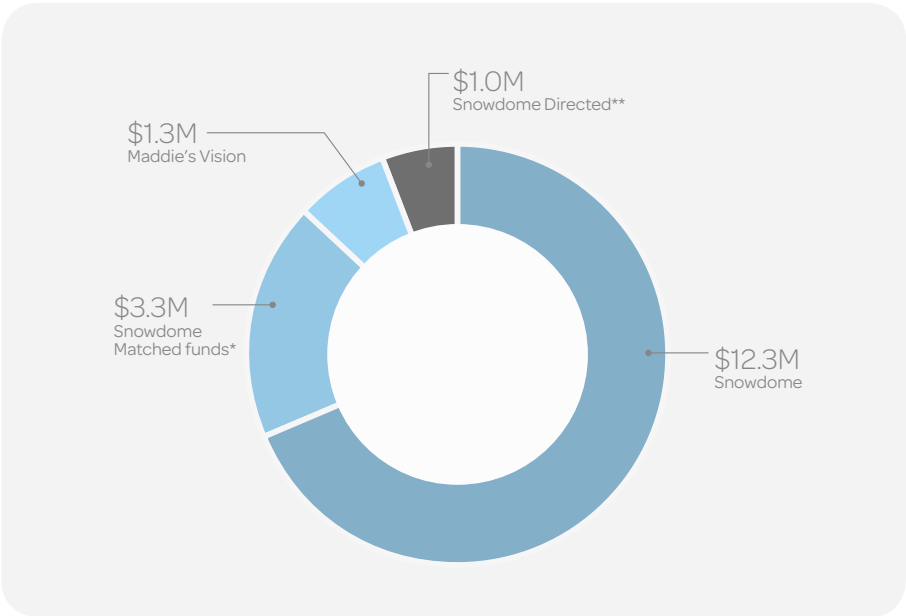
The Snowdome Foundation is a giving foundation that provides money to fund research and clinical trials in blood cancers. Our focus is to direct funds raised to medical research and trials rather than building up large unallocated cash balances. Snowdome works with leading Australian researchers and major donors to match critical multi-year research needs with multi-year funding commitments. This approach is fast-tracking urgent blood cancer research.

Snowdome together with Maddie Riewoldt’s Vision (commenced in 2015), has made a significant financial impact for Australian blood cancer and bone marrow failure research. Since inception to June 2018 the group has raised \$28,357,527 with \$17,955,750 granted to research.

Research grants have been extended to Alfred Hospital, Epworth HealthCare, Peter MacCallum Cancer Centre, Monash University, Royal Melbourne Hospital, St Vincent’s Hospital, The University of Melbourne, The University of Western Australia, and Walter & Eliza Hall Institute of Medical Research.

Snowdome and Maddie’s Vision research grants typically extend beyond a single financial year. Our strategy is to fund grant commitments with donations of a similar maturity. For a more comprehensive view of Snowdome’s performance we have provided summary details of fundraising and grant commitments since inception and extending beyond the 2017-18 financial year.

Research funded through Snowdome from inception to the end of 2017 - 18 plus future commitments  
\$18 million

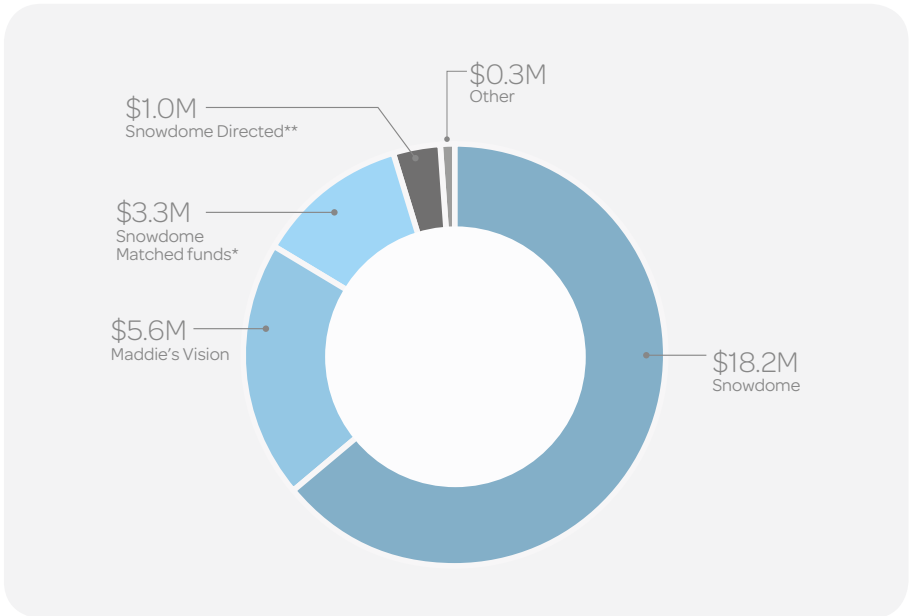


At the end of FY2017-18, 69% of available funds had been granted. A key achievement of 2017-18 was the execution of eight Snowdome grants and four Maddie Riewoldt’s Vision grants.

In 2017-18  
\$0.8 million  
was leveraged through matched and directed funds

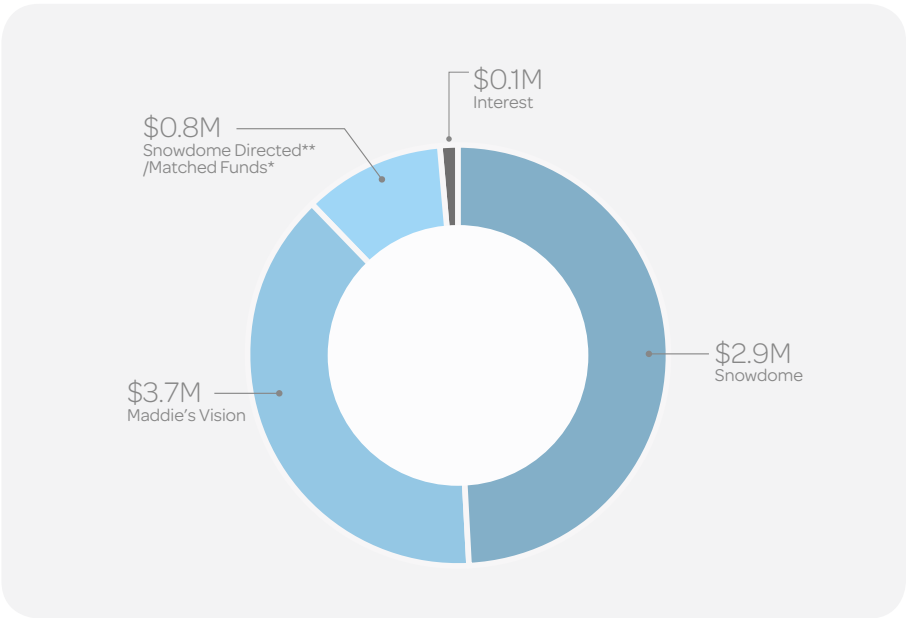
Snowdome and Maddie’s Vision raised  
\$28,357,527  
for blood cancer and bone marrow failure research

Revenue raised by Snowdome from inception to the end of 2017 - 18, plus future commitments  
\$28.4 million



\*Matched – when Snowdome donations attract further funding from Governments and Institutions.  
\*\* Directed – when Snowdome donations are paid directly to the administering organisation.

Received and committed revenue during the year 2017 - 18  
\$7.4 million



This chart includes future donations committed of \$3.6 million including \$2.095 million in government grants to Maddie Riewoldt’s Vision.

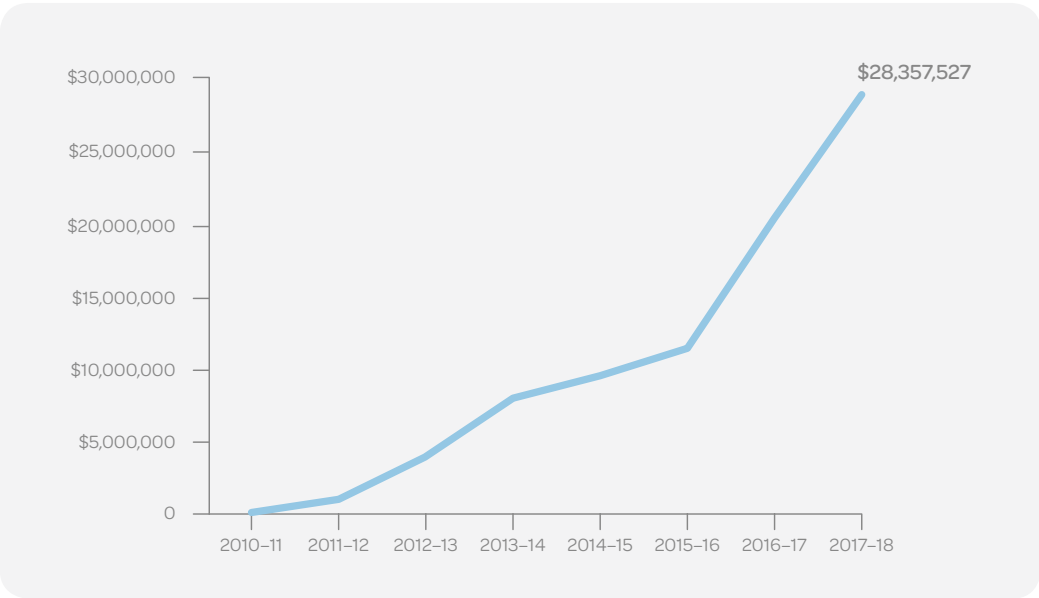
Another key achievement of FY2017-18 was Snowdome leveraging \$0.8 million through directed and matched funds.

# Financials

## 2017 - 18

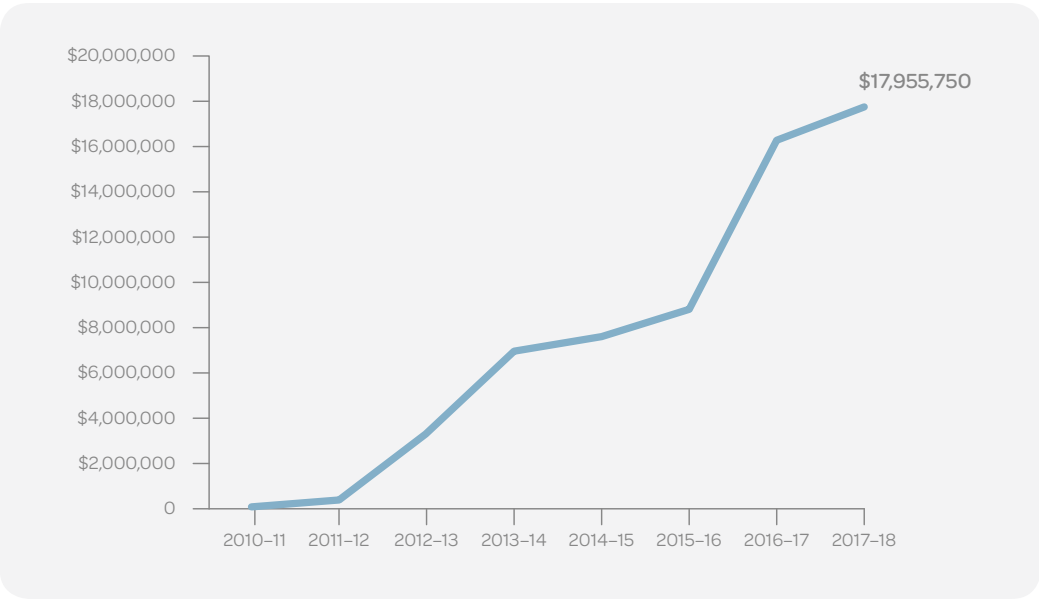
Snowdome and Maddie Riewoldt’s Vision are demonstrating year-on-year growth in fundraising and granting.

Revenue  
Cumulative from inception to end of 2017 - 18



In 2017-18, Snowdome and Maddie Riewoldt’s Vision secured a further \$7.4 million funds bringing the total since inception to \$28.4 million.

Granting  
Cumulative from inception to end of 2017 - 18



In 2017-18, Snowdome and Maddie Riewoldt’s Vision committed a further \$2 million in grants towards blood cancer and bone marrow research.

### Legal Structure

To enhance fund raising capabilities, Snowdome established Snowdome Foundation Limited, a Deductible Gift Recipient (DGR) Item 1 organisation in May 2018 and over time is expected to become the group’s principal entity. Snowdome is now able to accept tax-deductible donations from all donors including private ancillary funds. Snowdome can better channel and leverage funds towards our mission of accelerating next-generation treatments for Australian blood cancer patients to help them live longer, better lives.

Our original entity, Snowdome Limited is a Deductible Gift Recipient (DGR) Item 2 organisation and remains to provide flexibility.

### Governance

Snowdome Grants Committee reviews and recommends strategic projects to be funded.

Then, Snowdome raises funds from donors, government and events.

The Snowdome Board approves a grant once funding or donation commitments are secured.

### 2017 - 18 Financial Year Accounts

To provide a complete picture of the scope of Snowdome financial activities we have segregated the 2017-18 financial accounts into four segments, namely Snowdome Limited (blood cancer), Maddie Riewoldt’s Vision (bone marrow failure syndromes), Snowdome Foundation Limited (blood cancer) and the activities Snowdome undertook through its Memorandum of understanding (MoU - DGR Item 1) (blood cancer). Please note that Snowdome’s financial year accounts have been audited and submitted to the Australian Charities and Not-for-profit Commission (ACNC).

Together, these accounts represent Snowdome’s financial activities for the year ending June 2018. The accounts show that Snowdome has successfully raised funds during the period, maintained tight expense control and provided worthwhile grants. The balance sheet features net assets that will be applied to further research.

Highlights for the year include:


### Granting of \$2,799,508 for Australian blood cancer and bone marrow failure research:

During the year 2017-18 Snowdome granted \$2,432,157 (\$1,723,233 from Snowdome accounts and \$708,924 from the MOU). Maddie Riewoldt’s Vision granted \$367,351. This was an outstanding result for Australian blood cancer and bone marrow failure research. Remaining granting balances are largely committed through multi-year grant agreements initiated in prior periods.

### Significant pro bono services of \$516,893 in 2017-18:


Snowdome and Maddie Riewoldt’s Vision continue to work diligently to secure significant pro bono services so that as much funding as possible is fast-tracked into accelerating new treatments. The generous pro bono support received has allowed Snowdome to minimise its expense base while being able to engage in extensive fundraising activities. In 2017-18 pro bono services received equated to 43% of the Snowdome Foundation’s operating expense base.

#### Highlights for the year



### \$2.8 million

granting for Australian blood cancer and bone marrow failure research



Pro bono services received equated to nearly

### 43%

of Snowdome’s expense base

# Financials

## 2017-18 Financial Year Accounts

Australian Charities & NFP Commission (ACNC) Financials Expanded

Snowdome Limited (DGR 2) – ABN 26 239 780 877

Snowdome Foundation Limited (DGR 1) – ABN 79 624 141 117

Income Statement for the 12 Months Ended 30 June 2018	SD* (DGR 2) AUD\$	MRV* (DGR 2) AUD\$	SD* (DGR 1) AUD\$	MoU AUD\$	Consolidated AUD\$
<b>Gross Income</b>					
Government Grants	-	340,000	-	-	340,000
Donations	2,538,514	247,118	563,665	-	3,349,297
Fundraising Revenue	515,840	995,895	91,000	-	1,602,735
Pro Bono Revenue	290,375	226,518	-	-	516,893
Total Revenue	3,344,729	1,809,531	654,665	-	5,808,925
Interest Income	101,155	5,159	-	-	106,314
Other Income	1,458	6,717	-	-	8,175
Total Gross Income	3,447,342	1,821,407	654,665	-	5,923,414
Gross Income Excluding Pro Bono Revenue	3,156,967	1,594,889	654,665	-	5,406,521

Gross Expenses	SD*(DGR 2) AUD\$	MRV* (DGR 2) AUD\$	SD* (DGR 1) AUD\$	MoU AUD\$	Consolidated AUD\$
Grants and Donations Made by the Registered Entity <i>(all grants were made for use inside Australia)</i>	1,723,233	367,351	-	708,924	2,799,508
Employee Expenses	279,957	182,914	-	-	462,871
Interest Expenses	-	-	-	-	-
All Other Expenses	108,666	106,640	-	-	215,306
Pro Bono Expenses	290,375	226,518	-	-	516,893
Total Operating Costs	2,402,231	883,423	-	708,924	3,994,578
Operating Costs Excluding Pro Bono Services and Grants	388,623	289,554	-	-	678,177
Net Surplus/(Deficit) for the Year	1,045,111	937,984	654,665	-708,924	1,928,836

Balance Sheet as at 30 June 2018	SD* (DGR 2) AUD\$	MRV* (DGR 2) AUD\$	SD* (DGR 1) AUD\$	MoU AUD\$	Consolidated AUD\$
Total Current Assets	5,260,466	1,935,064	654,665	-	7,590,769**
Non-Current Loans	-	-	-	-	-
Other Non-Current Assets	18,885	393,227	-	-	412,112
Total Assets	5,279,351	2,328,291	654,665	-	8,002,881
Total Current Liabilities	293,523	86,030	-	-	120,127**
Non-Current Loans	-	-	-	-	-
Other Non-Current Liabilities	5,668	8,292	-	-	13,960
Total Liabilities	299,191	94,322	-	-	134,087
Net Assets	4,980,160	2,233,969	654,665	-	7,868,794

\*Audited by Grant Thornton

\*\*Intra-company receivables of \$259,426 related to sharing revenues from fundraising events have been eliminated on combination.

### Granting Strategy

At Snowdome, we are mindful that many of our grants are multi-year research initiatives. As such, we seek to fund them with multi-year donations to provide certainty of funding. Indeed, we start the process by first attaining the donation commitment and then extending a grant commitment. Accordingly, future donations pledged to Snowdome and forward commitments tend to be of a similar magnitude. Additionally, we have our cash at bank of which a large proportion is destined to cover future grants and commitments.

### Future Grants

The Foundation has entered into contractual arrangements to provide grant funding to program partners. The projects are in line with the Foundation’s principal activities to provide research for Australian blood cancer.

As at 30 June 2018, the Foundation had commitments of \$5,543,680 for future Snowdome grants and \$875,201 for future Maddie Riewoldt’s Vision grants, to be expended over a four-year period. These commitments are made subject to the availability of sufficient funds to the Foundation.

### Contingent Assets

To fund future grants, donors have entered into agreements with the Foundation to provide donations to the Foundation over a period of time. As at 30 June 2018, \$4,602,573 had been pledged to Snowdome and \$2,095,000 to Maddie Riewoldt’s Vision by donors to be donated over the next three years. The Foundation’s cash reserves of \$7,403,782 represent donations received in advance plus monies from other fundraising activities. These substantially exceed the apparent shortfall between pledged donations and granting commitments.



# Pro Bono Supporters



Joey Borensztajn and Emily Simmons

When the Snowdome Foundation was founded in 2010, commercial law firm Arnold Bloch Leibler (ABL) was an integral part of establishing the foundation. ABL Senior Associate Emily Simmons has provided instrumental support over the years in ensuring governance is in place, grant funding agreements are sound, and establishing a tri-funding agreement so that Snowdome could leverage \$400,000 in funding. These valuable contributions were fundamental to establishing Snowdome as a successful business and not for profit organisation.

ABL partner Joey Borensztajn, who is highly regarded for his expertise in the charity sector, has once again been instrumental in assisting Snowdome. In May 2018, Snowdome received Deductible Gift Recipient (DGR) Item 1 status. This enables Snowdome to accept donations from all donors including private ancillary funds.

ABL and Joey spent 6 months working through all the necessary documentation, establishing a new entity to make this happen. And it was all completed as pro bono work!

The result is that Snowdome can better channel and leverage funds towards our mission of accelerating next-generation treatments for Australian lymphoma, leukaemia and myeloma patients to help them live longer, better lives. Since inception ABL has donated over \$150,000 in pro bono services which has helped Snowdome direct more funds to blood cancer research. In 2018, the Snowdome Foundation operated at less than 15% expenses to revenue (industry best standard).

On behalf of Australian blood cancer patients and the Snowdome Foundation Board we sincerely thank ABL for their ongoing support to 'make hope real' for Australian blood cancer patients.

# Appreciation

Snowdome would not exist if it were not for our numerous donors, partners, supporters and volunteers. We are forever indebted to them for helping deliver Snowdome's outstanding results.

## Major Donors

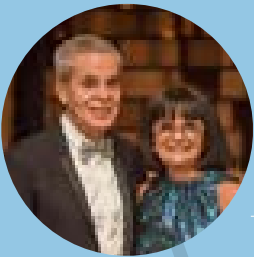
- Mr Nicholas Allen & Ms Helen Nicolay
- The Amoha Foundation
- Bulgari Australia Pty Ltd
- The Calvert-Jones Foundation
- Captain's Choice
- Rachel Doherty Foundation
- The Eva & Les Erdi Humanitarian Charitable Foundation
- The Estate of Jean Cannon
- Mr Adrian & Mrs Michela Fini
- Flavorite Marketing
- Mr Greig Gailey & Dr Geraldine Lazarus
- Gandel Philanthropy
- Mrs Edith Greiman
- Rae and Peter Gunn Family Foundation
- The Harbig Family Foundation
- Mr Greg & Mrs Tracey Harvey
- Hutchins Family Foundation
- Mr Peter Kailis
- Mr Theodore Kailis
- Dr George Klempfner & Mrs Yolanda Klempfner AO
- Mr Graham & Mrs Malca Laitt
- Mr Harvey & Mrs Janette Lewis
- Mr Ian & Mrs Jane Mandie
- Mr Geoff & Mrs Marie Mitchell
- The Morris Family Foundation
- Mr Paul Naughton
- Mr Willy & Mrs Mimi Packer
- Mr George & Mrs Rosemary Pitt
- The Pratt Foundation
- Mr Nathan & Mrs Dahlia Sable
- Mr John Schaffer
- Schaffer Foundation
- Mr David & Mrs Melanie Schwartz
- Mr John Separovich
- The Jon & Caro Stewart Family Foundation
- Mr Clinton Tilley
- Tony Fini Foundation
- Mr Carlo Vaccari
- Mr Hendrikus & Mrs Debbie Verhagen
- Village Roadshow Limited
- Vision Super Pty Ltd
- Mr Bruce Wilson
- Mr Russell Withers
- The Wolf Foundation
- Zagora Foundation – Clifford family
- As well as numerous individuals and families who wish to remain anonymous

## Generous Donations Received in Celebration/Memory

- In Celebration of the engagement of Vanessa Gandel and Daniel Avrutis
- In Memory of Mrs Sally Evans
- In Memory of Mr Gelabert
- In Memory of Mr John Graves
- In Memory of Mr Stephen Healey
- In Celebration of Ms Taryn Levin
- In Memory of Dr George Pillay
- In Memory of Mr Rodney Potter
- In Celebration of Mr Warwick Sherman
- In Memory of Mrs Christine Wilson
- In Celebration of the Wilson Centre
- In Memory of Mr Lance Wong

## Bequests to the Snowdome Foundation

- Mr Roger Greenman AM
- Ms Susan Timbs
- Anonymous



Mrs Janette Lewis

'My 60th birthday was extra special when I got my family and friends to support the Snowdome Foundation and a cutting-edge research project led by Professor Miles Prince AM'



# Appreciation

Snowdome would not exist if it were not for our numerous donors, partners, supporters and volunteers. We are forever indebted to them for helping deliver Snowdome’s outstanding results.

## Collaborative Partner

Sharing a common mission, the Snowdome Foundation and Maddie Riewoldt’s Vision work collaboratively to raise urgent funds to ‘make hope real’ for patients with blood cancers and bone marrow failure syndromes.



## Other Collaborative Partners

Snowdome also maintains strong, collaborative partnerships to advance blood cancer research.



## Pro Bono Partners



## Pro Bono Supporters



# Appreciation

## The ‘Bloody Good Dinner’

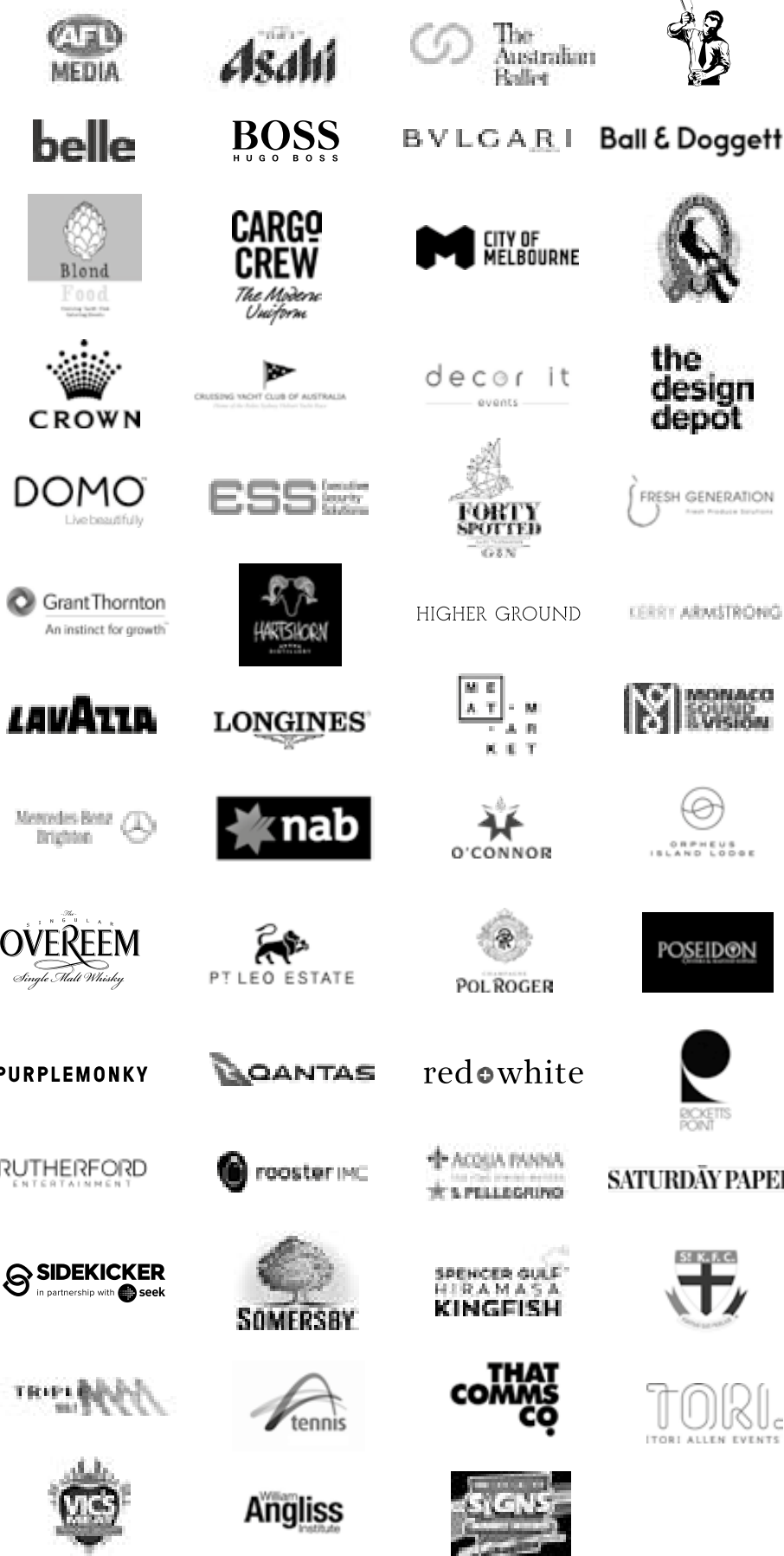
Joint fundraising event with Snowdome Foundation and Maddie Riewoldt’s Vision that raised over \$700,000 due to the generosity from guests, pledges, raffle prizes, live auction items and pro bono partners.



## Pro Bono Event Partners



## Pro Bono Event Supporters



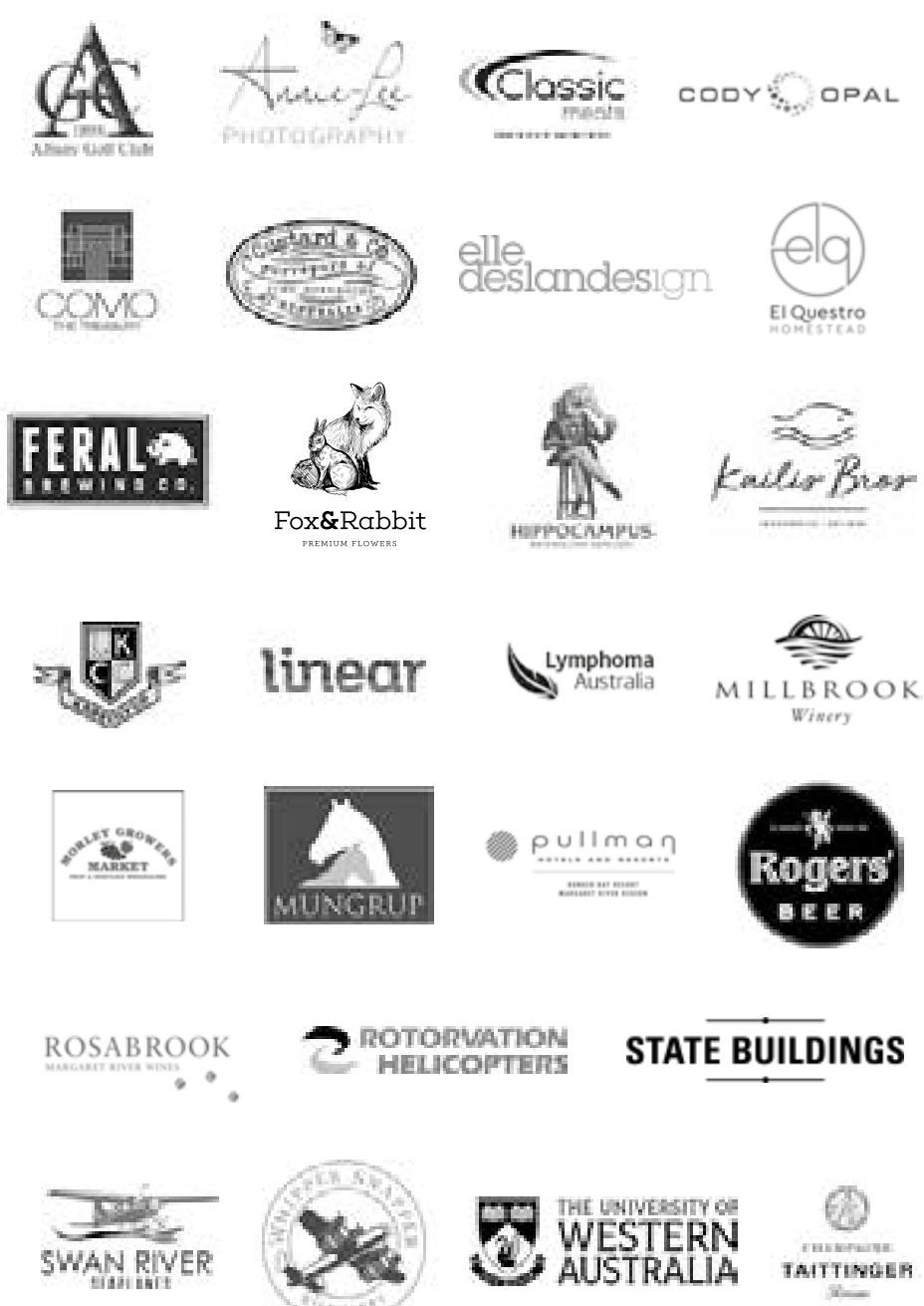
## WA Wildflower Dinner

A dazzling fundraising evening to launch Blood Cancer Research WA ensuring access to cutting-edge research and clinical trials for WA blood cancer patients in their home state. Thanks to our many pro bono partners and supporters to help ensure as many funds as possible went to Blood Cancer Research WA. To date, we have raised \$550,000.

## Pro Bono Event Partners



## Pro Bono Event Supporters



# Committees and Executive

## Snowdome Executive



**Miriam Dexter**  
CEO



**Charlotte Barnaby**  
Events Manager



**Suzie Bratuskins**  
Relationship,  
Development Manager



**Margaret Dandis**  
ALA Executive  
Administration



**Gillian Holley**  
Finance Manager



**Cathy Rhodes**  
Senior Office Manager



**Mandi Robertson**  
Communications and  
Strategy Manager

## Audits and Risk

- Ian Thompson (Chair)
- Roger Greenman AM
- Michael Robertson
- Kim Rowe
- John Salvaris

## Grants Committee

- Prof Richard Boyd (Chair)
- Helen Buckingham OAM
- Amanda Jones
- Dr Olivia Milne
- Dr Andrew Pascoe
- Dr Louise Photiou

## Strategy and Policy Committee

- Helen Buckingham OAM (Chair)
- Natanael Bloch
- Prof Richard Boyd
- Victoria Lane
- Prof Miles Prince AM
- John Salvaris

## Donor Committee

- Dr Andrew Pascoe (Chair)
- Ian B Allen OAM
- Helen Gandel
- Roger Greenman AM
- Mark Inston
- Amanda Jones
- Prof Miles Prince AM
- Grant Rutherford
- John Salvaris
- Rob Tandy

## WA Committee

- Graham Laitt (Chair)
- Sandy Aughie
- Assoc Prof Chan Cheah
- Susi Doherty
- Michela Fini
- Sandy Honey
- Prof David Joske
- Andree McIntyre
- Wiggy Saunders
- Angus Tandy

## 'Bloody Good Dinner' Fundraising Committee

- Nicky Long (Chair)
- Liz Anderson
- Gian Blundo
- Suzie Bratuskins
- Pennie Callaghan
- Vanessa Cohen
- Jodi Crocker
- Carly Duckworth
- Lauren Frazer
- Helen Gandel
- Tim Hirst
- Gillian Holley
- Lou Johns
- Christine Lester
- Mandy Mandie
- Gina McNamara
- Dr Andrew Pascoe
- Rebecca Smith
- Kate Stewart
- Georgie Tandy
- Rob Tandy
- Kasey Thompson
- Jen Trethewey
- Sasha Wilson

## Foundation Volunteers

- Michelle Bratich
- Jack Coffey
- Judi Coffey
- Vanessa Cohen
- Kerry Cousins
- Clint Denny
- Gina Dobson
- Susi Doherty
- Robert Doherty
- Jane Frame
- Natalie Ioannou
- Ruth Ireland
- Lou Johns
- Melissa Jones
- Laura Kermond
- Sharon Leibel
- Tom Long
- Michelle Lowry
- Geoff Nyssen
- Matthew Peach
- Dr Louise Photiou
- Kevin Rusbridge
- Libby Wirt

# Bequests

## Bequests

Snowdome has recently introduced the option to leave a Bequest. A gift to the Snowdome Foundation in your will can make a lasting contribution to Australian blood cancer patients.

Gifts in wills, both large and small, play a vital role in helping us accelerate next-generation treatments for blood cancer patients. Importantly, these gifts provide ongoing funding for Australian researchers.

Once you have provided for loved ones, please consider including Snowdome Foundation in your will and let us know so we can recognise your generous intent.

Likewise, if you are considering a bequest to Snowdome, we would love to speak with you to help you better understand the options available.

Make a bequest

[snowdome.org.au/make-a-bequest](http://snowdome.org.au/make-a-bequest)

## Thank You

Snowdome would like to thank Grant Davidson and his team from Davidson Branding for their efforts in the design of the Snowdome Foundation 2018 Annual Review, Peter Bratuskins for the photos, and Mandi Robertson for the content. Without their support this wonderful report would not have been possible.

# Dedication

The Snowdome Foundation is dedicated to all who've suffered blood cancers, those who've survived and those who have lost the cruellest of battles.

## Dedication

The Snowdome Foundation is dedicated to all who have been touched by blood cancers. Sadly, Chloe Rutherford was only young when she lost her battle with leukaemia. The Foundation was set up to not only honour her memory and love of snowdomes, but to ensure future Australian blood cancer patients have access to next-generation treatments. Ultimately, Snowdome's goal is to fund research to find a cure. At Snowdome we believe in 'making hope real'. The Snowdome Foundation is dedicated to all who've suffered blood cancers, those who've survived and those who have lost the cruellest of battles.

## Special Dedication

The Snowdome Foundation would like to recognise the memory of Mr Mark Millis. Thank you to the Millis family for honouring Mark. Your generous support will help to advance blood cancer research, providing hope to many Australian blood cancer patients. Mark was an inspiration to all at Snowdome and will be sadly missed.

'Making hope real'



Mark Millis



Chloe Rutherford





snowdome<sup>TM</sup>  
FOUNDATION  
*making hope real*

[snowdome.org.au](http://snowdome.org.au)

Snowdome Limited (DGR 2) – ABN 26 239 780 877  
Snowdome Foundation Limited (DGR 1) – ABN 79 624 141 117

© 2019

